

## Maui Green & Beautiful Summary

**Mission:** Preservation, protection and education of the earth.

**Category:** Environmental Preservation and Education

**Contact:** Amy Muramatsu, Secretary

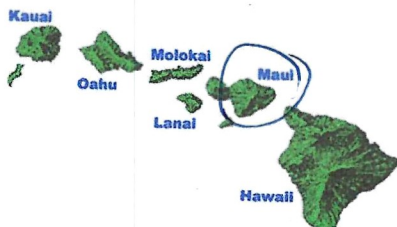
**Address:** P.O. Box 402, Kahului, HI 96733

**Grant History:** N/A

<b>2025 Request:</b>	<b>\$7,655 for Citizen Forester Program general operating support.</b>
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### Notes:

- Requesting funds to reprint 500 copies of Maui County Planting Plan to be distributed to locals to assist in replanting plants and trees in Lahaina and Kula.
  - Any extra would be applied toward support of a free ulu tree giveaway at the Ulu Festival in September 2024.
  - Declined 2024 request for \$10,000 for general operating support.
- 2025:** Partnership with Smart Trees Pacific to bring Citizen Forester Program to Maui.
- Training for 30 community members to participate in local tree inventory data collection.
  - Goal is tree management and training via training modules for identification, tools, inventory skills, and data entry.





# Maui Green & Beautiful

*Caring for the Āina  
Through Preservation, Protection & Education*

P.O. Box 402, Kahului, HI, 96733

[mauigreenbeautiful@gmail.com](mailto:mauigreenbeautiful@gmail.com)

[www.mauibeautiful.org](http://www.mauibeautiful.org)

January 24, 2025

Attention: [Tammy@dorcyfdn.org](mailto:Tammy@dorcyfdn.org)

The Laurence H. Dorcy Hawaiian Foundation

81 East 7<sup>th</sup> Street- Suite 125

St. Paul, MN 55101-2738

## **Re: Grant request from Maui Green and Beautiful**

Maui Green and Beautiful is making an application for a grant from your foundation to help institute the Citizen Forestry Program here on Maui beginning early Spring 2025. The grant request is for \$7,655.00.

In the attached documentation, MG&B (Maui Green & Beautiful) has outlined the scope of the program, the goals and objectives and the collaboration with Smart Trees Pacific. We are asking for a grant to help MG&B start this program here on Maui.

We are a non profit organization dedicated to the caring of our Aina through Preservation, Protection & Education of our Urban Forest. It is vital for all of Hawaii and especially Maui to reduce the heat scape of our Island by planting, caring for and maintaining the Urban Forest. Evidence has shown that an Island with more trees and more mature trees provides a major impact on reducing global warming.

Thank you for your time and consideration for this request.

With much aloha,

Amy Muramatsu, Secretary – Maui Green & Beautiful (562) 234-5679 cell

IRS 501c3 non profit federal ID # 46-4790656

[mauigreenbeautiful@gmail.com](mailto:mauigreenbeautiful@gmail.com)

P.O. Box 402, Kahului, HI 96733

Attachments:

- IRS tax exemption 501(c)(3) determination letters - (3) pages with name change
- State of Hawaii Vendor Compliance
- Form 990 to the IRS for year 2023 (2024 to be filed before April 2025)
- Letter explaining primary funding sources

## Citizen Forester Program Proposal for Maui Green & Beautiful

In alignment with Maui's growing dedication to environmental stewardship, Smart Trees Pacific is excited to propose a collaborative initiative with Maui Green and Beautiful (MGB). This proposal outlines a strategic partnership aimed at implementing the Citizen Forester Program on Maui, designed to engage community members in creating a comprehensive tree inventory and assessment of green infrastructure.

### Background

The Citizen Forester Program is an award-winning educational initiative that empowers community members to become active participants in urban forest management. Launched in 2016, this program represents a collective effort among various stakeholders, including federal, state, and local organizations to address critical urban canopy decline from natural and anthropological disasters.

Creating a comprehensive urban tree inventory is a top priority in the State of Hawai'i's Forest Action Plan. Tree inventories serve as critical tools for managing green infrastructure, increasing tree populations, and preparing for environmental challenges. The Citizen Forester Program not only empowers community members to collect valuable data for improved city planning and community health assessments but also aligns with Maui Green and Beautiful's mission to preserve, protect, and educate the community about Maui's urban forests.

### Program Proposal

- Equip Maui Green & Beautiful with the tools and knowledge needed to engage the Maui community in detailed tree inventory and green infrastructure assessments.
- Foster the long-term sustainability of the Citizen Forester Program on Maui through comprehensive support and training.
- Strengthens connections between residents and their urban forests, enhancing environmental awareness and stewardship.
- Provides critical data that supports informed decision-making for tree management and site planning.
- Establishes a foundation for monitoring & maximizing the ecological contributions of Maui's urban trees.

Maui Green & Beautiful (MGB) will:

- Lead the Citizen Forester Program in Maui, including outreach and volunteer recruitment strategies.
- Offer facilities for training sessions and support the organization of the training series.
- Develop a sustainability plan to ensure the ongoing success of the program.
- Designate a project leader to maintain regular communication with STP regarding program progress, achievements, and any challenges.

For more information, please see:

<https://dlnr.hawaii.gov/forestry/files/2013/02/CF-Flyer-4.pdf>

<https://dlnr.hawaii.gov/forestry/files/2020/05/Citizen-Forester-Inventory-Data-Sharing-policy.pdf>

<https://smarttreespacific.org/citizenforester>

## **Proposed Implementation**

### **● Phase 1: Program Establishment**

- Create outreach materials and initiate volunteer recruitment, with optional support from STP.

### **● Phase 2: Program Implementation**

- Conduct a series of training modules (1 hour each), accommodating up to 30 participants:
  - Module 1: Benefits of Trees
  - Module 2: Tree Identification & Tools
  - Module 3: Tree Inventory Skills
  - Module 4: Electronic Data Entry
- Host a certification event coupled with in-field supervised sessions. Includes transportation for (2) instructors from Oahu to Maui.
- Provide team leader training on planning and conducting meetups, as well as team safety protocols.
- Co-design Citizen Forester T-shirts

### **● Phase 3: Program Management**

- Oversee volunteer management and coordinate mapping sessions.
- Provide ongoing support for team leaders and manage data.
- Host data on a publicly accessible platform and offer options for data analysis.

## **Proposed Tentative Timeline**

### **● Month 1: Preparation & Recruitment**

- Customize curriculum and develop outreach materials
- Outreach and volunteer recruitment

### **● Month 2: Citizen Forester Training (*Training date to be discussed with MGB*)**

- Coordinate in-person training, executing four modules and certification events.

### **● Months 3-6:**

- Continue tree inventory mapping and community outreach & engagement
- Discuss maintenance and continuation for program sustainability

**Table. Approximate Budget: Citizen Forester Program for Maui Green and Beautiful**

Activity	Details	Est. Cost
Outreach and recruitment support	Modify flyers & posters	\$120.00
Training Series (up to 30 volunteers, in person)	Material assembling	\$140.00
<i>In field training for 30 students</i>	<i>4 hours training in one day</i>	\$1,600.00
	Benefit of trees, tree ID	
	Inventory stills	
<i>Electronic Data Entry</i>	Team Leader Training (Virtual) for 2-4 leaders	\$200.00
Supervised Sessions	2 supported sessions	\$240.00
Remote support	20 hours	\$800.00
Travel (same day Round trip plus parking)	10 travel days	\$2,500.00
<b>Startup program Support</b>	In-field meetup and coordinator support	
Indirect 10%	Overhead expenses	\$500.00
<b>Subtotal</b>		\$5,050.00
Materials and Equipment	100 ft Tape 2 @18.00	\$36.00
Nikon Forestry Pro II Hypsometer	2 @ \$349	\$698.00
DSH Tape	2 @ \$44.95	\$89.90
Printing Certificates	30 certificates @ \$15.75/ packet (12)	\$48.00
Citizen Forester T-shirts or Dri-Fit long-sleeves	Priced for 30 shirts @ \$24.00 each	\$720.00
<b>Total</b>		<b>\$7655.90</b>

2/10/25

## Maui Green & Beautiful 12 month Financial Statement

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### Assets

Current Assets	Bank Account(s)	49,515
<b>TOTAL ASSETS</b>		<b>49,515</b>

### Liabilities

Current Liabilities	Hawaii Compliance Express	12.00
	DCCA	3.50
	Post Office Box Rental	222.00
	Advertising	
	Website	125.00
	Domain Hosting	118.97
	Newsletters/Mail outs	400.00
	Insurance	
	Directors & Officers	740.00
	General Liability	935.10
<b>TOTAL LIABILITIES</b>		<b>2,556.57</b>

**No Donor Restrictions on Donations**  
**Primary Funding Source-Donations and Memberships**