Kupu Summary

Mission:

To provide training in natural resource management and other

environmental careers.

Category:

Employment education and training

Contact:

Darcie Yukimura, Vice President of Philanthropy

Address:

55 Merchant Street, Suite 3100, Honolulu, HI 96813

Grant History:

N/A

2025 Request:

\$100,000 for Ho'okupu Center Expansion at Kewalo Basin

Notes:

- Provides workforce training for careers in natural resource management, conservation, and environmental careers.
- 6000+ youths and adults served since 2007.
- 106 youths attained alternative high school diplomas.
- 359 youth served in 2022-2023; 15,000 volunteers.
- Plant native trees, remove invasive species, restore critical ecosystems.
- Culinary training program.
- New center will be on land secured with a 35-year lease at \$1/year from Hawaii Community Development Authority.
- \$16M project. \$634,200 needed for predevelopment expenses.





January 27, 2025

Tammy Davis Cownie Laurence H. Dorcy Hawaiian Foundation 81 East Seventh Street, Suite 125 St. Paul, MN 55101

Aloha Ms. Cownie,

Kupu respectfully submits this proposal to the Laurence H. Dorcy Hawaiian Foundation, requesting \$100,000 to support the predevelopment phase of the Hoʻokupu Center expansion at Kewalo Basin. This facility is envisioned as a world-class Conservation and Sustainability Training Center for the Pacific, a transformative hub empowering young people with the knowledge and skills needed to build meaningful, impactful careers rooted in their love of the land and guided by ancient wisdom-informed stewardship practices. The first phase, that finished in 2019. Not only is the current center an AIA award-winning space, it has also been a significant community space for our island, hosting important community gatherings, corporate announcements, and a variety of other events. Most importantly, the center is changing lives, impacting dozens of young adults each year who are striving to better themselves through education and workforce development training. By supporting this expansion, the Laurence H. Dorcy Hawaiian Foundation will help create pathways for youth success while fostering cultural preservation, environmental stewardship, and community resilience in Hawai'i.

About Kupu

Established in 2007, Kupu empowers future generations to create a more sustainable Hawai'i by providing hands-on training and national service programs that educate and mentor youth to become stewards of culture and the environment. To date, Kupu has trained over 6,000 youth and adults in conservation, sustainability, and environmental education, contributing more than 3 million service hours to partner organizations. This work has led to the planting of over 1.5 million native plants, the removal of 151,000 acres of invasive species, and the restoration of critical ecosystems.

In the fiscal year 2022-2023 alone, Kupu served 359 youth, engaged 15,000 volunteers who contributed 46,930 hours, treated 7,350 acres, and awarded 106 alternative high school diplomas. The organization has also provided \$6.3 million in education awards and generated more than \$230 million in economic benefits for the state of Hawai'i, including \$17.2 million in just the last fiscal year.

In fiscal year 2022-2023, Kupu:

- Served 359 youth
- Engaged 15,000 volunteers, contributing 46,930 hours



- Treated 7,350 acres
- Awarded 106 alternative high school diplomas
- Provided \$6.3 million in education awards
- Generated \$17.2 million in economic benefit for the state of Hawai'i

Growing Demand for Workforce Development

According to the State of Hawai'i Department of Labor and Industrial Relations, the state faces significant workforce development challenges, particularly among its youth. The high cost of living and a predominantly low-wage service economy have contributed to a net loss in resident population every year since 2019. Approximately 14.5% of individuals aged 16 to 24 are neither in school nor employed, exceeding the national average of 13%. The disconnection rate doubles and even triples on neighbor islands, with young women disproportionately impacted—despite higher school attendance rates, they are less likely to be employed if not enrolled in school. Additionally, 24.5% of Hawai'i's disconnected youth cite family responsibilities as a reason for not seeking employment, compared to the national average of 15.8%.

Hawai'i's Natural Resources Management (NRM) sector is essential for sustaining the state's ecosystems, with 4,994 jobs in 2023, reflecting a 6.3% increase since 2018. However, 65% of technician salaries start at \$50,000 or below, falling short of Honolulu County's living wage of \$55,961 annually for a single adult. Many of these roles remain unfilled due to a lack of trained local talent, underscoring the urgent need for education and workforce programs that connect Opportunity Youth to high-growth, sustainable career pathways.

Kupu is addressing these challenges by providing paid, hands-on training in conservation, sustainability, and natural resource management through programs like the Hawai'i Youth Conservation Corps, Kupu 'Āina Corps, and the Conservation Leadership Development Program. These initiatives not only prepare young people for careers in the 'āina-based sector but also help bridge the wage gap by equipping participants with certifications, professional mentorship, and direct connections to over 200 conservation organizations statewide.

Users of the Ho'okupu Center

Opportunity Youth—young people ages 16-24 who are not connected to work or school—are the most vulnerable to unemployment's social and economic impacts. Believing in their potential, Kupu designed the Ho'okupu Center to provide classrooms, training spaces, a culinary program, and self-care facilities to support their daily growth.

Each day, 40-60 Opportunity Youth students attend one of two programs at the center:



- The Kupu Community & GED Program The only Department of Education Alternative Learning Opportunity (DOE ALO) classes operated at a nonprofit site. It serves youth from Farrington, McKinley, Roosevelt, Kaimuki, Kalani, and Kaiser High Schools. Opportunity Youth beyond high school age are offered a GED program that integrates 'āina-based education, safety and culinary certifications, trauma-informed care, and mental health resources. In the past year:
 - 55 youth were served
 - 30 youth participated in education pathways
 - o 35 youth secured paid jobs through Kupu's culinary and farm programs
 - 45 personal & professional development workshops were held
- The Kupu Culinary Program A social enterprise that provides real-world job-skills training in the culinary industry. While earning high school equivalency diplomas, students also receive hands-on experience, with 30 youth participating in education pathways and 35 securing paid jobs. The culinary program is self-sustaining, generating approximately \$1 million annually through catering and event services, which directly fund Kupu's youth programs.

Beyond these structured programs, the Ho'okupu Center serves as a community gathering space—each Friday, a kupuna group plays Hawaiian music; each Thursday, a hula hālau holds practice; and each Sunday, a faith-based group hosts services at the center.

The Vision for the Conservation and Sustainability Training Center

We envision the Ho'okupu Center as a world-class Conservation and Sustainability Training Center for the Pacific, empowering the next generation of environmental leaders. This space will equip youth with the skills and confidence to lead impactful careers in conservation and sustainability, integrating modern techniques with time-honored Hawaiian and Pacific Islander practices like loko i'a (fishpond restoration), lo'i kalo (taro farming), and mālama kai (ocean stewardship).

Participants will engage in real-world conservation projects, such as reforestation, coastal restoration, and invasive species management, while incorporating Indigenous knowledge systems into workforce development. The center will prepare youth to thrive in the green economy, serve as stewards of their heritage, and build a resilient, sustainable future for their communities.

To support this vision, Kupu has secured a 35-year lease at \$1 per year with the Hawai'i Community Development Authority (HCDA) for the NOAA Lot (1125 Ala Moana Boulevard, Honolulu). This 1.393-acre site includes the Harbormaster Building, open space along Kewalo Channel, and a 20-stall private parking area. Additionally, the lease includes a 58-stall public parking area, which will be licensed back to HCDA at no cost.



Impact of the Grant

The \$100,000 grant from the Laurence H. Dorcy Hawaiian Foundation will support the predevelopment phase of the Ho'okupu Center expansion, which may include but not limited to:

- Environmental assessments to ensure compliance with regulations
- Permitting for the construction of additional facilities
- Cultural consultation to align development with Hawaiian values

These efforts are critical to laying the foundation for an expanded facility that will generate approximately \$1 million annually in revenue through social enterprises, ensuring Kupu's long-term sustainability while strengthening Hawai'i's leadership in environmental stewardship.

The Ho'okupu Center expansion is a transformative opportunity to scale Kupu's impact, empowering Hawai'i's Opportunity Youth while preserving the islands' cultural and environmental heritage. We invite the Laurence H. Dorcy Hawaiian Foundation to partner with us in creating a world-class Conservation and Sustainability Training Center, shaping the next generation of environmental leaders for Hawai'i and the Pacific.

We are deeply grateful for your consideration of this request and welcome the opportunity to discuss this proposal further. Please contact me at 808-282-0852 or darcie.yukimura@kupuhawaii.org with any questions or feedback.

Mahalo nui loa for your partnership and support.

Jarei Jakimura

Me ke aloha pumehana,

Darcie Yukimura

Vice President of Philanthropy





Proposed New Kupu Center | Aerial View

New Kupu Center Phase 2 | 4/18/2024 8

Kupu Ho'okupu Center Expansion

v.2.1 12/17/24

PRE	DEVELOPMENT COSTS			
EA & Land Use Permits	Rec. Firm / Responsible Agency	ROM Cost		
EA & Land Use Permits		<u>Estimate</u>	CO 000	
Environmental Assessment	PBR / HCDA	\$	60,000	
HCDA Development Permit (Makai Area) Incl. Ka Pa'akai Analysis	PBR / HCDA	\$	30,000	
Special Management Area Use Permit	PBR /OPSD	\$	25,000	
NEPA Compliance (incl. Sec. 106)	PBR /OPSD	\$	35,000	
<u>Consultants</u>	Recommended Firm			
Planning / Entitlements	PBR Hawaii (Prime)	see above		
Planning / Entitlements	PBR Hawaii (Prime)	see abov	re	
Architect - Concept Only	G70 (Charles Kaneshiro principal)	\$	25,000	
Architecture - Full Services Thru CA				
Landscape Architect	PBR HAWAII	\$	10,000	
Civil Engineer	G70	\$	75,000	
Traffic Engineer	WOC, Fehr & Peers, AECOM, or TBD	\$	21,000	
Archeology		\$	10,000	
Historic Architecture	Mason Architects	\$	8,00	
Cultural Impact Assessment		\$	60,00	
Kewalo Basin Marine Assessment (if needed)		\$	25,00	
Cost Estimator	J. Kadowaki or Indie Road Honolulu	\$	35,00	
Land Use Attorney	Cades Schutte - Cal Chipchase	\$	25,00	
Parking Consultant	Elite Parking	\$	5,00	
Misc. Consultant		\$	50,00	
Development Consultant		\$	100,00	
Application Fees, Permit Fees		\$	5,00	
Contingency	5%	7	30,20	
Total		\$	634,20	

PREDEVELOPMENT FUNDERS							
Name	Proposed Amount	Received					
Laurence H. Dorcy Hawaiian Foundation	\$	100,000.00					

AacNaughton Group	\$	20,000.00	\$	20,000.00
. Kadowaki	\$	100,000.00	\$	100,000.00
T.C. Ching Foundation	\$	100,000.00		
JS Dept. Commerce, Economic Development Administration, Public Works and Economic Adjustment Assistance	\$	369,495.00		
Total	\$	689,495.00	\$	120,000.00
CO	NSTRUCTION PHA	ASE COSTS		
Demolition, Hazmat Removal			\$	350,000
Site Barricade, BMPs			\$	80,000
Construction - building only			\$	9,000,000
Construction - Civil (offsite, parking, infrastructure)			\$	1,912,500
Construction - Landscaping			\$	750,000
FF&E			\$	500,000
Construction - Kitchen (expansion)			\$	750,000
Contingency			\$	1,067,400
Total Construction			\$	14,409,90
	Design - Construct	ion Phase	Te.	1,008,69
Architecture - incl. MEP			\$ \$	50,000
Civil Engineering			\$	15,00
Landscape Architecture			\$	15,000
Special Inspection: Concrete, Steel			\$	15,00
Tit I Danta Davieus DV an Deletrana	1			
Third Party Review - BV or Palekana			S	1,103,69
Third Party Review - BV or Palekana Total Construction Phase Design			\$	1,103,69

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CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

As of September 30,

	2023	2022		
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$ 3,022,967	\$ 854,145		
Accounts receivable, net	3,527,225	4,476,866		
Pledges receivable, current portion	103,173	5,672		
Prepaid expenses and other assets	193,824	104,711		
Inventory	41,193	38,986		
Investments in marketable securities	282,869	213,579		
Total current assets	7,171,251	5,693,959		
PROPERTY AND EQUIPMENT, net	4,694,391	4,988,920		
PLEDGES RECEIVABLE, less current portion	100,000	200,000		
RESTRICTED CERTIFICATE OF DEPOSIT	40,654	40,583		
TOTAL ASSETS	\$ 12,006,296	\$ 10,923,462		
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable	\$ 214,237	\$ 97,881		
Accrued expenses	750,731	608,166		
Deferred revenue	4,321,858	2,425,912		
Deferred rent	42,782	75,505		
Total current liabilities	5,329,608	3,207,464		
COMMITMENTS AND CONTINGENCIES		~		
Total liabilities	5,329,608	3,207,464		
NET ASSETS				
Without donor restrictions	6,257,608	7,437,872		
With donor restrictions	419,080	278,126		
Total net assets	6,676,688	7,715,998		
TOTAL LIABILITIES AND NET ASSETS	\$ 12,006,296	\$ 10,923,462		

The accompanying notes are an integral part of these consolidated financial statements.

CONSOLIDATED STATEMENT OF ACTIVITIES

For the year ended September 30, 2023

	Wit	Without Donor		With Donor			
	R	Restrictions		Restrictions		Total	
REVENUES AND SUPPORT:							
Government grants and contracts	\$	6,475,713	\$	-	\$	6,475,713	
Private grants and contracts		3,236,344		46,137		3,282,481	
Program service fees		1,659,111		-		1,659,111	
In-kind contributions		774,389		-		774,389	
Donations and contributions		295,923		173,904		469,827	
Change in value of investments in marketable securities, n	et	58,785		-		58,785	
Other revenue and support		9,348		-		9,348	
Net assets released from restrictions		79,087		(79,087)		-	
Total revenue and support	-	12,588,700		140,954		12,729,654	
EXPENSES:							
Program services		10,833,664		-		10,833,664	
Management and general		2,575,717		-		2,575,717	
Fundraising		359,583		_		359,583	
Total expenses		13,768,964		-		13,768,964	
Change in net assets		(1,180,264)		140,954		(1,039,310)	
NET ASSETS AT BEGINNING OF YEAR	<u></u>	7,437,872		278,126		7,715,998	
NET ASSETS AT END OF YEAR	\$	6,257,608	\$	419,080	\$	6,676,688	

CONSOLIDATED STATEMENT OF ACTIVITIES

For the year ended September 30, 2022

			hout Donor estrictions	With Donor Restrictions		Total
REVENUES A	ND SUPPORT:					
	t grants and contracts	\$	6,293,410	\$	-	\$ 6,293,410
	its and contracts		1,717,491		106,136	1,823,627
Program se			1,807,927		-	1,807,927
In-kind cont			167,448		-	167,448
	and contributions		175,498		132,684	308,182
	value of investments in marketable securities, net		(65,743)		-	(65,743)
	nue and support		9,183		-	9,183
	ot extinguishment		1,428,852		-	1,428,852
Net assets released from restrictions			270,655		(270,655)	 _
	venue and support		11,804,721		(31,835)	 11,772,886
EXPENSES:						
Program se	prvices		9,411,609		-	9,411,609
	ent and general		2,041,856		-	2,041,856
Fundraising			219,337			 219,337
	penses		11,672,802			 11,672,802
	Change in net assets		131,919		(31,835)	100,084
NET ASSETS	AT BEGINNING OF YEAR		7,305,953		309,961	 7,615,914
NET ASSETS	AT END OF YEAR	\$	7,437,872	\$	278,126	\$ 7,715,998

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES

For the year ended September 30, 2023

	_		Program Services	Management and General		F	undraising	www.company.com	Total
Salaries and v	wages	\$ 7,799,810		\$	1,935,113	\$	327,025	\$	10,061,948
Occupancy and utilities			1,082,920		122,002		17,322		1,222,244
Cost of goods sold			685,574		-		-		685,574
Contracted services			231,646		245,328		5,944		482,918
Depreciation			291,513		3,016		-		294,529
Travel expens	ses		217,734		35,752		1,708		255,194
Supplies and			154,756		87,478		5,746		247,980
Training expenses			99,100		13,529		136		112,765
Insurance expenses			57,491		25,258		203		82,952
Other employee benefits			23,467		53,558		1,359		78,384
Fees			39,265		20,162		140		59,567
Subaward			52,539		-		-		52,539
Recruiting			41,549		1,484		-		43,033
Other expens	ses		16,911		7,329	ş	-		24,240
Interest expe			-		22,540		-		22,540
Repair and maintenance			20,245	349			-		20,594
Bad debt expense			19,144		-		-		19,144
Marketing			-		2,819	3433434	-		2,819
Markoung	Total expenses	\$	10,833,664	\$ 2,575,717		\$	359,583	\$	13,768,964