

Maui United Way Summary

Mission: To bridge resources to enrich and empower Maui County communities.

Category: Community Support Services

Contact: Astrid Grupenhoff, Advancement Director

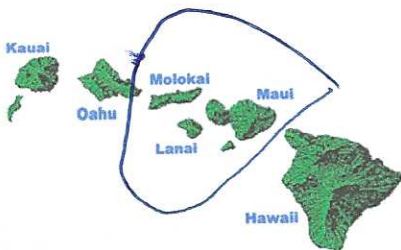
Address: 95 Malahani Street, Suite 24, Wailuku, HI 96793

Grant History: N/A

2024 Request:	\$25,000 for general operating support
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Notes:

- United Way serving Maui, Lanai, and Molokai.
 - Helps coordinate services between organizations, communities, and volunteers.
 - Focus on ALICE (Asset Limited, Income-Constrained, Employed) workers.
 - Financial statement includes list of 40+ organizations supported in 2021.
 - 2023: declined request for \$25,000 general operating support.
- 2024:** Maui Wildfire response is continuing through partnerships with local organizations, focusing on long-term solutions.
- Malama Keiki Mental Health Program for children and teens.
 - Daily data collection to direct care where needed most.





Maui United Way

Our Mission is to empower our Maui community through caring partnerships that enrich people's lives.

Laurence H. Dorcy Hawaiian Foundation
81 East Seventh Street, Suite 125
St. Paul, MN 55101

January 28, 2024

Dear Mr. Peterson,

Thank you and the members of the foundation for the continued support for our Maui County community.

Maui United Way respectfully request a grant from the Laurence H. Dorcy Hawaiian Foundation to support our General Fund with \$25,000. Our work matches your interested in supporting Hawaiian Island culture and community, affordable housing and support services for income-constrained workers and their families, equitable access to health and hospice care, and employment education and training. The economic, social, health, and educational services that Maui United Way provides directly and through its partners and ancillary programs are vital to our community, as evidenced by current county data.

The equity gaps and the lack of resources we've seen before the fires grew not only within the ALICE population (The study of ALICE – Asset Limited, Income Constrained, Employed) and unfortunately are only widening due to a variety of reasons. Therefore, we asked you for your support.

Attached is our proposal addressing the needs we are faced as we look to provide a hand up to those falling through the cracks.

If you wish to learn more about our organization, please see the enclosed pages or go to MauiUnitedWay.org and please let us know if you have any questions or need more information by calling us at 808-244-8787.

Thank you very much for your consideration!

Sincerely,

A handwritten signature in black ink, appearing to read "Nicholas Winfrey".

Nicholas Winfrey
President



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ABOUT MAUI UNITED WAY

- Maui United Way exists to empower our County of Maui Community.
- All of United Way's work is done IN and WITH the community.
- We will continue to reach out to underrepresented voices and bring diverse groups together to find a path forward.
- We believe every person in the community can be part of building a better tomorrow.
- We will always prioritize equity and put people first in our work.

Maui United Way Fire Disaster Relief:

- **Impactful Tragedy:** The recent fires in Maui devastated communities, resulting in losses of homes, lives, businesses, and education.
- **Recovery Focus:** Maui United Way has added efforts towards recovery, aiming to co-create a more equitable and resilient future in collaboration with the community.
- **Critical Support:** Generous contributions, totaling close to \$8 million in emergency financial aid and more than \$500,000 in grants, have provided immediate assistance to affected individuals and local organizations.
- **Long-Term Commitment:** Beyond emergency aid, Maui United Way pledges ongoing support for mental health, housing policies, education, and workforce opportunities, recognizing the extensive time required for rebuilding.
- **Ongoing Support Needed:** The organization urges continued support to ensure residents are not forgotten amidst shifting global attention.
- **Call to Action:** Consideration of gifts is sought to shape future programs and funding commitments for 2024, playing a crucial role in the sustained recovery of the Maui community.
- **Consideration of Gifts:** Specific consideration of gifts is requested, as Maui United Way plans future programs and funding commitments for the year 2024. Your contributions will play a vital role in the ongoing recovery and rebuilding efforts for the affected community.



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Grant Request for General Operating Support

Amount of the request

\$25,000

The need being addressed

- Maui County communities face mounting challenges, including a high cost of living, food insecurity, healthcare access, and exacerbated disparities affecting marginalized populations. Over the past five years, these issues have intensified due to the widening equity gap, an undiversified economy, and a deepening housing crisis.
- And now, our entire community is deeply changed because of the devastating fires that occurred this summer. In Lahaina and Kula, individuals lost not only their home, but family members, neighbors and friends. Thousands of additional Maui residents lost their business, income, or school.
- Emergency assistance was only the beginning. Long past the time when most humanitarian efforts have ended, Maui United Way will continue to be here, working with the community on solutions that will allow our residents to thrive. This includes treating trauma and mental health challenges, convening diverse, local voices to guide housing policies, providing wrap-around services and educational support to the children of Lahaina and advocating for new and different workforce opportunities that diversify the economy and provide a living wage. This work will take years, if not decades, and will be done in partnership with the local community agencies we support through grants and capacity-building initiatives.
- To respond to this tragedy, Maui United Way has pivoted, focusing on recovery efforts with the goal of not only rebuilding our community, but co-creating a future that is better, more equitable and more resilient than ever before.

How Maui United Way is meeting that need

- Maui United Way (MUW), along with our community impact partners, has made significant strides to address these hardships. Rather than focusing on temporary fixes, we concentrate on long-term solutions, working to close equity gaps and change outcomes permanently.
- We employ strategic investments, channeling resources to areas that catalyze substantial, enduring impacts. Our initiatives have improved the well-being of countless families across Maui, Lanai, and Molokai, contributing to societal resilience. Understanding that social issues are interconnected, our approach has evolved.
- We now quantify social impact, scrutinizing the broader system to identify and address the root causes of inequality. This paradigm shift has enabled us to respond effectively to emerging challenges and adapt our strategies to the ever-changing landscape of our community's needs.
- We remain committed to empowering those we serve, making significant strides towards an inclusive, equitable future for Maui County. Through our relentless efforts, we have ensured that progress is not just momentary, but rather establishes a foundation for perpetual change, leading to sustained community well-being.



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Our mission is to bridge resources that enrich and empower our County of Maui's Community. Maui United Way has stayed vital to our community since 1945 for good reason: we know how to put the right people together with the right resources to make the right things happen. We are working to address Maui's most vital needs through the impact areas of Education, Income (sustainability) and Health. In 2023, we

- Distributed \$7.8 million in emergency financial assistance to those who lost their primary residence as the result of the Lahaina and Kula fires.
- Granted more than \$500,000 in grants to local, grassroots organizations to help in the immediate aftermath of the disaster.
- Provided Community Impact Grants to 23 local nonprofits supporting education, health, income stability and basic needs.
- Provided school supplies for 410 keiki with our Tools for School Drive and delivered gifts to 1,994 keiki during our Holiday Toy Drive.

The demographic of our clientele/ geographic region/number of individuals

- The Maui community spans a vibrant archipelago in Hawaii, united by rich cultural heritage while at the same time suffering inequity with an ALICE (Asset Limited, Income Constrained, Employed) population totaling over 52% (before the fires). Its shared needs center around preserving this lifestyle amidst economic, educational, and mental and physical health-related challenges.
- For the Maui United Way community, the most pressing needs include enhancing education opportunities, ensuring financial stability for families, improving healthcare access, and safeguarding the environment, reflecting the community's intertwined interests in social prosperity, cultural preservation, and environmental sustainability, and supporting the fire survivors.
- In response to the fires, we recently started the Malama Keiki Mental Health Program establishing Maui-based mental health services for children and adolescents by collaboratively enhancing existing systems and fostering a community-centric approach. Overall, this comprehensive initiative not only addresses immediate mental health needs but also lays the groundwork for sustained support and community resilience in the aftermath of the devastating fires in Maui.

How Dorcy Foundation grant money would make a difference to our organization and clientele

- Maui United Way is the trusted expert in where funds are need most in our county by collaborating with nonprofit agencies, businesses, and local groups. Furthermore, we collect data daily by our 211 information and referral line. We offer a diverse array of the most vital programs needed to keep our community healthy and strong, while strategically aligning with programs that address the underlying issue and allow MUW to tackle problems at the root causes.
- Grant funds would empower Maui United Way to address pressing issues in Maui County, including the high cost of living, food insecurity, and healthcare disparities. This support enables



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MUW to implement and expand long-term solutions, strategically invest in impactful initiatives, and measure social impact for greater effectiveness. The direct beneficiaries are individuals and families across Maui, Lanai, and Molokai, contributing to improved well-being, resilience, and lasting positive outcomes.

- Grant money ensures MUW's commitment to building an inclusive, equitable future for Maui County.

Information regarding our primary funding sources

Primary funding sources are foundations, businesses (inclusive of employee and corporate giving), and individual gifts.

Attachments

MUW IRS tax exemption 501(c)(3) determination letter

MUW audited financial statement

IRS form 990

Mahalo for your consideration!