

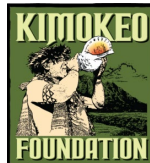
E OLA HĀLOA

*Connecting Maui's Youth and Families
with the Hawaiian Culture and Language*



*Kimokeo Foundation's 2024 Grant Proposal to the
Laurence H. Dorcy Hawaiian Foundation*

Kimokeo Foundation
95 Mahalani St., Ste. #12
Wailuku, Hawai'i 96793
(808) 446-3030
www.kimokeofoundation.org
info@kimokeofoundation.org



ORGANIZATIONAL BACKGROUND, NEED AND REQUEST

Kimokeo Foundation’s proposed program name, E Ola Hāloa – Connecting Maui’s Youth and Families with the Hawaiian Culture and Language Program, was inspired by the Hawaiian concept of bringing life, *ola*, to the Hawaiian people who are often metaphorically referred to as descendants of *Hāloa*. This program connects multi-generational families with Hawaiian cultural practices, indigenous language and builds a greater family bond as they participate in Hawaiian cultural workshops led by authentic Hawaiian cultural practitioners. Kimokeo Foundation is requesting \$27,600 from the Laurence H. Dorcy Hawaiian Foundation to fund this program.

Founded in 2015, the Kimokeo Foundation is a Maui 501(c)(3) nonprofit dedicated toward its mission to preserve and perpetuate the Hawaiian culture, its traditions, practices, language, Maui’s environment and community’s health through education programs which benefit the people of Hawai’i.

Kimokeo Foundation chose to center its mission around the Hawaiian culture because it is what makes Hawai’i unique and special from anywhere else in the world. In the last two centuries, Hawai’i has undergone irreversible changes within its environment and people. During this time, many Hawaiian cultural traditions and practices were suppressed and lost. In fact, from 1896 to 1987 (91 years), the native indigenous Hawaiian language was forbidden in the public school system. By punishing students for speaking their native language, this caused cultural traditions and practices that are tied to the language to be lost and generations were disconnected from their native culture. Loss of the language resulted in the demise of the Hawaiian culture. It wasn’t until the 1970s, when the Hawaiian renaissance began with the sailing of the Hawaiian voyaging canoe, Hōkūle’a, that a resurgence of cultural pride and interest in the language was revived.

Today, nearly four decades later, the Hawaiian language is spoken regularly within Hawaiian immersion schools found throughout the state and Hawaiian cultural traditions and practices are becoming more and more common. However, youth are learning Hawaiian cultural traditions and practices through the Hawaiian language in school and there is a need to share these traditions, practices and language amongst the students’ families as well.

We believe that in order to preserve the Hawaiian culture, we must focus on the source of our indigenous culture, the Hawaiian language. Through our language, we are able to preserve our culture’s history through stories, genealogies, songs and chants. We also firmly believe that in order to perpetuate our culture, we must look towards our future and educate our youth and their families. By passing cultural knowledge on from one generation to another, we are ensuring that our unique cultural knowledge continues for generations to come.

With the Hawaiian language and youth as our focal points, Kimokeo Foundation has been meeting this need by investing the last five years in supporting Hawaiian immersion education

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on Maui. Hawaiian immersion is an education system in which students learn the fundamental subjects (math, science, social studies, etc.) through a Hawaiian cultural lens and communicate using only the Hawaiian language. This method of using the indigenous language to teach our youth about our culture, has proven to create a greater connection and understanding amongst our children of what makes our Hawaiian culture unique.

In spring 2022, Kimokeo Foundation launched Nā Liko I Ka La’i, a program designed to connect youth with Hawaiian cultural practitioners, their practices and learn only through the Hawaiian language. The out-of-school program was successful with a total of 60 participants over a year’s time. As we moved forth with the program, there was a growing interest from the youths’ families to also learn about the practices and participate. This resulted in expanding our program towards the end to include family members and we realized that this brought about a greater sense of cultural pride for the family, curiosity and the urge to learn more as a family.

In the next year, Kimokeo Foundation would like to continue our past success of merging youth, families, our Hawaiian cultural practices and native language together. E Ola Hāloa will be a year-long program of family days centered around the language and cultural practices. We envision that by participating in this program, our youth and families will build a greater bond as a family unit and with our culture and language and integrate our culture more frequently in their homes. Kimokeo Foundation is requesting \$27,600 in financial support from the Laurence H. Dorcy Hawaiian Foundation to help us make these outcomes a reality.

For the proposed program, Kimokeo Foundation plans to take a multi-generational approach and target Maui’s youth and their families with a special emphasis on primarily serving Maui’s Hawaiian immersion community. It is estimated that with approximately 1,015 Hawaiian immersion students currently enrolled throughout Maui in the 2023-2024 school year, an additional 2,000+ family members are also represented. Of this population, approximately 175 of these students are from West Maui’s Hawaiian immersion schools who were tragically impacted by Maui’s wildfires on August 8, 2023. This program will be extended to them as well to help support them emotionally, physically and culturally as they pick up the pieces from this life-altering event. E Ola Hāloa aims to serve 10% of Maui’s Hawaiian immersion community participate which is estimated to be about 300 people.

Geographically, twelve Hawaiian immersion schools are found in west, central and east Maui. Three preschools are a part of ‘Aha Pūnana Leo’s private education program, one school is an independent school in ‘Īao Valley and the remaining eight schools range from Kindergarten to twelfth grade within the Dept. of Education system. According to the 2021-2022 Maui County Data Book, the demographics of these school have an average of 53.8% who come from underserved, low-income families with approximately 40% of their students being of Native Hawaiian ancestry.

PROGRAM GOAL AND OBJECTIVES

Overall Goal: To connect Maui’s Hawaiian immersion youth and their families with the Hawaiian culture by using the Hawaiian language as a foundation of their cultural learning.

Objective 1: To host 10 Hawaiian culture-based workshops for 300 Hawaiian immersion youth and their families.

The Program Director will spearhead this program. The Director’s tasks will include overseeing the successful completion of the program, administering the grant and budget, managing staff, making purchases and attending workshops. The Program Coordinator will be responsible for recruiting participants and Hawaiian cultural practitioners, coordinating and hosting ten workshops (includes setup and breakdown). Hawaiian cultural practitioners will be contracted to teach their practice to workshop participants. Possible workshops include poi pounding, making lei, weaving lauhala, etc. The day-long workshops will be engaging and hands-on where participants will make their own Hawaiian craft and take it home where they can share the practice with other family members. The Hawaiian language will be utilized regularly in the workshops and all participants will be encouraged to learn new vocabulary. A majority of the workshops will be held at Ke Ala Kupuna, Kimokeo Foundation’s Hawaiian cultural education center site in Māliko, Maui.

Objective 2: To promote the Hawaiian language amongst Maui’s Hawaiian immersion youth and their families by creating and distributing Hawaiian language outreach materials.

The Hawaiian immersion programs on Maui have over 1,000 students. Including their families, we estimate that a conservative amount of at least 2,000 people are connected to this program, our Hawaiian language and culture. Therefore, we’d like to promote the Hawaiian language and our cultural values with the greater Hawaiian immersion community who are unable to participate in our workshops, by creating and distributing Hawaiian language outreach materials. For example, stickers with Hawaiian proverbs are very popular with our youth. They have become a trendy keepsake for many and are easily applied to various materials such as drinking flasks. We envision creating similar outreach materials that recipients can post in highly visible locations and become a way of building conversations and interest amongst our community.

Financial support from the Laurence H. Dorcy Hawaiian Foundation will make a difference for the E Ola Hāloa program by providing the funds required to provide Hawaiian cultural workshops that utilize the Hawaiian language as a means of building stronger bonds amongst multi-generational families and increase their connection with the Hawaiian culture. In order to carry out the full potential of this program, we have determined that the total program budget is \$47,600. We have previously requested financial support from other funders however, we did not receive full funding. A & A Fund recently awarded Kimokeo Foundation with \$10,000 which was a partial amount of our original request. If this program is only funded by this one source,

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in addition to Kimokeo Foundation’s contribution for the site fee, then we are unable to host as many workshops and serve as many people as originally intended. With Dorcy Foundation’s help, we will be able to host 70% more workshops and serve 70% more people. This in turn, will help us uphold our non-profit’s mission and perpetuate the Hawaiian culture through education while serving our upcoming generation and Hawaiian immersion community on Maui.

CONTACT INFORMATION

Mahalo to the Board Members of the Laurence H. Dorcy Hawaiian Foundation for your consideration with our financial request. If you should have any questions, you can contact our Executive Director, Joylynn Paman, at joy@kimokeofoundation.org or by mail at Kimokeo Foundation, 95 Mahalani St., Ste. 12, Wailuku, HI 96793.

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PROPOSED PROGRAM BUDGET

Anticipated Income

Source	Laurence H. Dorcy Hawaiian Foundation Request	Other Cash	Total
Laurence H. Dorcy Hawaiian Foundation	\$ 27,600		\$ 27,600
Kimokeo Foundation (Secured)		\$ 10,000	\$ 10,000
A & A Fund (Secured)		\$ 10,000	\$ 10,000
Total	\$ 27,600	\$ 20,000	\$ 47,600

Anticipated Expenses

	Laurence H. Dorcy Hawaiian Foundation Request	Other Cash	Total
Personnel/Staff			
Hawaiian Program Director		\$ 6,250	\$ 6,250
Hawaiian Program Coordinator	\$ 5,600		\$ 5,600
Hawaiian Cultural Practitioners	\$ 3,500	\$ 1,500	\$ 5,000
Hawaiian Graphic Designer	\$ 1,250		\$ 1,250
Operations			
Site Fee	\$ 10,000	\$ 10,000	\$ 20,000
Supplies			
Hawaiian Cultural Education Supplies	\$ 5,250	\$ 2,250	\$ 7,500
Hawaiian Language Outreach Materials	\$ 2,000		\$ 2,000
Total	\$ 27,600	\$ 20,000	\$ 47,600

BUDGET NARRATIVE

Anticipated Income

Kimokeo Foundation humbly requests a total of \$27,600 from the Laurence H. Dorcy Hawaiian Foundation to financially support the implementation of the E Ola Hāloa – Connecting Maui’s Youth and Families with the Hawaiian Culture and Language Program. Kimokeo Foundation’s primary funding sources are A & A Fund and Kimokeo Foundation. Our organization has secured funding to provide a cash match of \$20,000 to support three of the proposed ten workshops as well as the site fees. The total program cost is \$47,600.

Anticipated Expenses

- Program Director: 1 Director @ \$50/hr x 12.5 hrs/workshop x 10 workshops = \$6,250
 - A & A Fund Cash Match = \$6,250 for position’s duties
 - Tasks include: overseeing the successful completion of the program, administering the grant and budget, managing staff, making purchases and attending workshops.
- Program Coordinator: 1 Coordinator @ \$35/hr x 16 hrs/workshop x 10 workshops = \$5,600
 - Dorcy Foundation Request = \$5,600 for full funding of part-time position
 - Tasks include: recruiting participants and Hawaiian cultural practitioners, coordinating and hosting 10 workshops (includes setup and breakdown), other miscellaneous tasks.
- Hawaiian Cultural Practitioners: 1 practitioner/workshop @ \$100/hr x 5 hrs/workshop x 10 workshops = \$5,000
 - Dorcy Foundation Request = \$3,500 for 7 workshops
 - A & A Fund Cash Match = \$1,500 for 3 workshops
 - Tasks include: Planning workshop with Program Coordinator including providing a list of materials needed and being the lead workshop educator.
- Hawaiian Graphic Designer: 1 Graphic Designer@ \$50/hr x 25 hrs = \$1,250
 - Dorcy Foundation Request = \$1,250 for position’s duties
 - Tasks: Meet with Program Director and Program Coordinator, create, print and assist with distributing Hawaiian outreach materials.
- Site Fee : \$2,000/workshop x 10 workshops = \$20,000
 - Dorcy Foundation Request = \$10,000 to pay for 50% of site fee
 - Kimokeo Foundation Cash Match = \$10,000 to pay for remaining 50% of site fee
 - The discounted site fee will be used to support the office location for coordinating workshops, utilities (phone, internet, electricity, water, etc.) and to

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use the grounds for the workshops. This discounted fee is about 33% of the normal fee for the site for this type of usage.

- Hawaiian Cultural Education Supplies = \$25/participant x 30 participants/workshop x 10 workshops = \$7,500
 - Dorcy Foundation Request = \$5,250 for 7 workshops
 - A & A Fund Cash Match = \$2,250 for 3 workshops
 - Various workshop supplies will be purchased by the Program Director according to the Hawaiian cultural practitioner’s needs. Materials possibly include taro for poi pounding exercises, gourds for gourd projects, flowers for lei-making materials, hand and electric tools, etc. These materials are necessary to complete tangible cultural crafts that will be taken home with participants.

- Outreach Materials = \$2,000
 - Dorcy Foundation Request = \$2,000
 - Various outreach materials will be created by the Hawaiian Graphic Designer and printed. This is an estimated budget and maximum quantities will be purchased and determined based upon the products created.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 17 2016**

KIMOKEO FOUNDATION
PO BOX 1574
KIHEI, HI 96753-0000

Employer Identification Number:
81-0966140
DLN:
26053474002436
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a)(2)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
September 23, 2015
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 5436

KIMOKEO FOUNDATION

Sincerely,

A handwritten signature in black ink, appearing to read "Jeffrey I. Cooper". The signature is stylized with a large initial "J" and a long horizontal stroke at the end.

Jeffrey I. Cooper
Director, Exempt Organizations
Rulings and Agreements

Kimokeo Foundation
Profit & Loss
January through December 2023

	<u>Jan - Dec 23</u>
Ordinary Income/Expense	
Income	
Donations	291,531.93
Grants	259,764.45
Maliko Income	<u>45,710.00</u>
Total Income	<u>597,006.38</u>
Gross Profit	597,006.38
Expense	
Emergency Relief Fund	166,914.81
Administration	73,341.35
Advertising and Promotion	1,807.27
Bank Service Charges	105.13
Fundraiser Expenses	531.00
Insurance	1,355.00
Membership Dues	313.00
Postage and Delivery	497.48
Program/Project Expenses	329,620.58
Professional Development	200.00
Professional Services	5,380.41
Rent - Cameron Center	6,490.00
Supplies	1,122.83
Taxes	1,288.83
Telephone and Internet Expense	1,626.86
Meals and Entertainment	6,062.01
Automobile and Mileage	6,797.16
Travel	6,494.41
Website	<u>1,049.87</u>
Total Expense	<u>610,998.00</u>
Net Ordinary Income	<u>-13,991.62</u>
Net Income	<u><u>-13,991.62</u></u>

Kimokeo Foundation

Balance Sheet

As of December 31, 2023

	<u>Dec 31, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
BOH (6271) Em.Fund	1,345.71
BOH (0402)Restricted	6,405.97
BOH (6199)General	<u>22,170.39</u>
Total Checking/Savings	29,922.07
Other Current Assets	
Payroll Refunds	<u>110.40</u>
Total Other Current Assets	110.40
Total Current Assets	30,032.47
Fixed Assets	
Travel and Automobile	57,836.28
Accumulated Depreciation	<u>-11,532.80</u>
Total Fixed Assets	<u>46,303.48</u>
TOTAL ASSETS	<u><u>76,335.95</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Loans	15,000.00
Payroll Liabilities	<u>2,201.24</u>
Total Other Current Liabilities	17,201.24
Total Current Liabilities	<u>17,201.24</u>
Total Liabilities	17,201.24
Equity	
Opening Balance Equity	62,113.86
Retained Earnings	11,012.47
Net Income	<u>-13,991.62</u>
Total Equity	<u>59,134.71</u>
TOTAL LIABILITIES & EQUITY	<u><u>76,335.95</u></u>