

When We Shine Summary

Mission: To supplement elementary and middle school coursework with arts and multimedia learning opportunities.

Category: Youth

Contact: Melinda Carroll, Executive Director

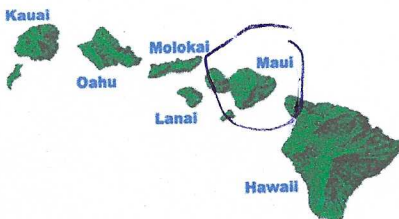
Address: P.O. Box 865, Kula, HI 96790

Grant History: N/A

2023 Request:	\$15,000 for general operating support
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Notes:

- Public schools do not provide arts education as standard curriculum. Schools must obtain independently from nonprofits and the State Foundation on Culture.
- Currently working with elementary and middle school students to create songs and music albums which they then broadcast using multi-media platforms and stop motion videography.
- Songs are available on various streaming platforms.
- Trains public school teachers to develop age-appropriate curriculum and earn continuing education credits.



When We Shine Foundation Grant Request to Dorcy Hawaiian Foundation 1/17/23

1/17/23 12:22 AM

From: "<Melinda Carroll>" <glow@whenweshine.org>

To: Tammy@dorcyfdn.org

Cc: Susana Browne <scbrowne@hawaii.edu>

Aloha Tammy,

Happy New Year to you and your Ohana! Hope you are staying healthy and safe and warm!

As per our last zoom meeting on December 15, 2022, I am following through on a grant request for When We Shine Foundation's in the amount of \$15,000 for our operating costs. And, at your suggestion, I am sending this, hopefully, with enough time for you to review to let me know if you need any further information or documents before the deadline on January 31, 2023.

In past years, we have worked creatively with a small budget of \$50,000 and under. We were able to do this because of the help of volunteers and a lot of donated time, skills and resources. In 2023, we are building our financial capital to add support for more teachers and programs, and to actually begin paying ourselves for the work we do.

I have included here:

1. WWSF formal grant request
2. WWSF) IRS letter of determination,
3. 2022 WWSF P&L,
4. 2022 WWSF Balance Sheet
5. 2023 WWSF FY budget.

Thank you! We are very grateful to the Laurence H. Dorcy Hawaiian Foundation for this opportunity to expand our community reach in our local schools, supporting more students and teachers where it is most needed at this time!

I am happy to answer any of your questions. Mahalo for your kind consideration!

With Warmest Aloha,
Melinda Carroll, Founder, Executive Director
WhenWeShine.org
Music and The Arts Create a World of Possibilities
808-330-4320
Glow@WhenWeShine.org

Attachments:

- whenweshinefoundation logo white background email signature copy.png
- 2023_Laurence H. Dorcy Hawaiian Foundation Grant Request from When We Shine.pdf
- WHEN WE SHINE IRS LETTER OF DETERMINATION .pdf
- 12.31.21 Balance Sheet When We Shine .pdf
- FY Jan. 1, 2023 - December 31, 2023.pdf



Laurence W. DORCY Hawaiian Foundation Grant Request 1/17/23

Aloha: Who We Are and How We Work

When We Shine Foundation (WWSF) is a 501(c)(3) (EIN- 83-2228326), a nonprofit based on the island of Maui, Hawai'i, founded in November 2017 at 13160 Kula Highway, Kula, HI 96790. Contact us at 808-330-4320 or email: glow@whenweshine.org. (see attached IRS Letter of Determination.) To learn more about our recent projects and programs, go to our website: WhenWeShine.org.

Our Mission: To provide meaningful opportunities for young people to connect to environmental stewardship & leadership through arts education.

We work directly with students and teachers in order to meet our goals and to create a lasting impact on environmental conservation and support indigenous values and language through place-based arts education projects. We engage teachers and their students in experiential programming that fosters connection to one another and the natural world while cultivating creativity, challenging intellect, and sparking positive change for individuals and our community.

WWSF's Staff consists of:

- Founder/Executive Director, Melinda Carol
- Creative Program Director, Rae Takemoto
- Visual and Media Arts Director, Shelley Toon Lindberg

Our Board of Directors:

- President of the Board of Directors, Susana Browne
- Vice-President, David Kauahikaua
- Secretary/Treasurer, Rene' Ruch

TEAM SHINE FULL BIOS. Collectively our Directors and President have over 100 years' experience providing professional development for teachers and mentoring for arts integration in the classroom. The Creative Program Director, & Visual and Media Arts Director are regularly contracted to work closely with the director to design & implement our programs.

What We Do and Why - The Need

Since covid, [education in America and teacher retention](#), has been compromised and made difficult, even more so in Hawai'i. Our public education curriculum is primarily focused on English Language Arts and math since these are the subjects that are tested annually. Science is beginning to be tested, so there is a need for more science training for teachers. The arts, both visual and performing, are provided by schools' individual budgets and are not mandated subjects. Only schools that either raise money or take funds out of their overall budgets provide any kind of sustained arts education. It falls to a few non-profit organizations and the State Foundation on Culture and the Arts's eight-session program "Artists in the Schools" to provide students with arts learning. When We Shine brings added value to our Maui public schools by providing multi-media arts integration projects and services for elementary and middle-school students and teachers, plus professional development for teachers. We write our own grants that cover the costs of the programs.

BRINGING COMMUNITY TOGETHER THROUGH SOCIAL ARTISTRY
WWW.WHENWESHINE.ORG * GLOW@WHENWESHINE.ORG
P.O. BOX 865 * KULA * HAWAI'I * 96790



For the 2023 school year, there are currently 33 public schools, serving 21,557 students in [Maui County, HI](#). Our focus is on the elementary (K-5) and intermediate or middle schools (6-8) students and teacher population.

So far, our team has worked with students and teachers to create single songs and music albums with accompanying stop motion animation films in four Maui schools: Pomaika'i, Kula, and Hana Elementary, and Iao Intermediate. In the spring of 2022, our project, "Our Kūpuna and the 'Āina," directly impacted 408 students and teachers at Hana Elementary School, and 1,358 students and teachers at Iao Middle School.

In fall 2022, we collaborated with Arts Education in the Gorge in Hood River, Oregon, in a cross-cultural sharing which resulted in an original song, Nuestra Valle, at Mid Valley Elementary (K-5), a bilingual immersion school. Seventy-five 4th graders were directly engaged in creating the song, with another 357 K-5 students who learned to sing and perform it. ([See our website for the completed music videos of these projects.](#))

[Our music project results on Spotify](#), Apple Music, Amazon and all the other streaming music platforms, plus our [YouTube music video channel](#), have the ability to keep our project stories and songs spreading throughout the world, long after our work is completed. The numbers keep climbing. Right now Iao Middle School's song, Living Hawaiian Style, has 4,219 plays!

For 2023, In addition to our residency programs for elementary and middle schools, WWSF is responding to teacher requests for in-depth professional development (PD) in the arts. We have submitted grant proposals to the Atherton Family Foundation and Makana Aloha Foundation (both of which have supported us in past years) to implement a 2023 Summer Institute entitled, "Impact for Change – Inspiring teachers to inspire students." We hope to expand PD for teachers in the future by offering more workshops and in-school coaching from teaching artists.

The 2023 summer institute, planned for June 12-15, will integrate visual arts and creative writing into a science and culture-based curriculum and provide teachers with much needed time for camaraderie and reflection. Specifically, our goals are to:

- Develop a group of inspired teacher leaders who can support one another with innovative curriculum and instructional strategies.
- Provide an opportunity for teachers to reflect on their own teaching careers.
- Develop a culturally-based science and arts curriculum that will provide critical skills in problem solving, collaboration, and creativity in our students.

These hands-on workshops will directly impact **30 Maui public school teachers**, Kindergarten- grade 5. Those teachers have the potential to reach **750 students** (30 teachers x 25 students each) in just one year. With support from each other and teaching artists, the teachers will be able to incorporate this learning every year they teach, thus reaching hundreds more students every year. (More program budget and details provided upon request.)

Participants will have the opportunity to earn Department of Education continuing education credits by creating a unit of study, teaching it in the fall, and collecting data and student samples which are presented in a Learning Results Portfolio. (We expect 85% of the teachers to complete a portfolio as this contributes to credits to increase their pay level.) Our staff will guide teachers in creating their portfolios, and we will be able to use them as a way to evaluate the success of the institute.

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How We Can Succeed!

When We Shine Foundation is requesting \$15,000 from the Laurence H. Dorcy Hawaiian Foundation for operating expenses in 2023. Most of our funding comes from grants to cover the costs of projects. Our board members and supporters volunteer their own time and often provide funds from their own wallets to help cover the extra costs of printing, accounting, grant writing, supplies and materials, etc. This year, our expenses have doubled due to liability insurance, a new phone line, local marketing, website upgrades and a small salary for the executive director.

The donations we currently receive covers just ten percent of what is needed for daily operations. \$15,000.00 of income specifically for this would make a huge difference in allowing WWSF to fast forward toward our goals! There is a true need on Maui for our services and we are eager to provide them for our children and teachers!

Thank you! We are grateful for the opportunity to connect with you and for your consideration of financial support! We look forward to answering any questions you may have.

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01/04/23

Accrual Basis

WHEN WE SHINE INC.
Balance Sheet
As of December 31, 2021

	<u>Dec 31, 21</u>
ASSETS	
Current Assets	
Checking/Savings	4,801.81
FIRST HAWAIIAN BANK	100.00
First Hawaiian Bank (41-123273)	
Total Checking/Savings	<u>4,901.81</u>
Other Current Assets	-1,472.00
Accumulated Depreciation	2,831.24
Computer	
Total Other Current Assets	<u>1,359.24</u>
Total Current Assets	<u>6,261.05</u>
TOTAL ASSETS	<u><u>6,261.05</u></u>
LIABILITIES & EQUITY	
Equity	0.21
Opening Balance Equity	2,373.76
Retained Earnings	3,887.08
Net Income	
Total Equity	<u>6,261.05</u>
TOTAL LIABILITIES & EQUITY	<u><u>6,261.05</u></u>

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01/04/23

Accrual Basis

WHEN WE SHINE INC.
Profit & Loss
 January through December 2022

	Jan - Dec 22
Ordinary Income/Expense	
Income	
Donations	50,607.97
Total Income	50,607.97
Expense	
Advertising	156.57
Automobile Expenses	51.27
Bank Service Charges	84.88
Consulting	
Rae Takemoto	6,174.50
Total Consulting	6,174.50
Contract Services	
Hat Creek Consulting	6,050.00
Outside Contract Services	
Ashing, Roberta	400.00
Guerin, Sophie	300.00
Haystack	4,680.00
Helekahi, Fawn Sherie	500.00
Legend Productions, Inc.	23,580.12
Tolentino, Shaelin Mae	100.00
Total Outside Contract Services	29,560.12
Total Contract Services	35,610.12
Donation	454.04
Dues and Subscription	1,230.94
Education	411.46
G.E.T.	9.69
Licenses and Permits	35.50
Marketing	5.08
Music Production	4,166.93
Office Supplies	935.12
Operations	
Postage, Mailing Service	215.54
Printing and Copying	754.28
Supplies	806.27
Total Operations	1,776.09
Travel and Meetings	
Conference, Convention, Meeting	1,341.63
Travel and Meetings - Other	1,425.38
Total Travel and Meetings	2,767.01
Website	700.57
Total Expense	54,569.77
Net Ordinary Income	-3,961.80
Net Income	-3,961.80