

## **Application for General Operating Support - 2023**

1/15/23 8:52 PM

From: "Addison Ching" <addison@cyberventure.com>

To: <tammy@dorcyfdn.org>

Cc: "'Alan Akaka'" <alanakaka@me.com>

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To Whom It May Concern:

The Hawaii Institute for Music Enrichment and Learning Experiences, Inc., (HIMELE) is pleased to submit its grant application for 2023.

HIMELE appreciates the support the Laurence H. Dorcy Hawaiian Foundation has provided us in the past and hopes that we again satisfy the criteria for grant support. Your generous contributions in the past have allowed us to continue and expand our outreach programs to promote and perpetuate Hawaiian music, culture and the Hawaiian Steel Guitar.

We have asked for a slight increase this year due to the uncertainty of funds availability of one of our other funding sources, the Hawaii Tourism Authority. The HTA so far has not announced any funds availability for programs for calendar year 2003.

Sincerely

Addison Ching  
Vice Chairman, HIMELE

### **Attachments:**

- 2023 HIMELE Grant Application Complete.pdf

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FOR MUSIC ENRICHMENT  
AND LEARNING EXPERIENCES  
1296 AUWAIKU ST, KAILUA, HI 96734

January 10, 2023

Laurence H. Dorcy Hawaiian Foundation  
Attn: Tammy Davis Crownie  
81 East 7<sup>th</sup> Street, Suite 125  
St. Paul, MN 55101

To Whom It May Concern:

First of all, HIMELE thanks the Laurence H. Dorcy Hawaiian Foundation for its previous support for our programs.

The Hawaii Institute for Music Enrichment and Learning Experiences, Inc., (HIMELE) is a Hawai'i 501(c)(3) non-profit corporation that supports music education and enrichment for people of all ages. We educate, promote and perpetuate Hawaiian music, Hawaiian culture and Hawaiian musical instruments. We do this by organizing and sponsoring annual music festivals and throughout the State of Hawai'i and livestream broadcasts that emphasize the Hawaiian steel guitar, an instrument which almost became extinct due to past practices of Hawaiian steel guitar masters. We also provide training seminars and workshops for Hawaiian music and the Hawaiian steel guitar.

We employ education, demonstrations, workshops, music concerts, and instrument exhibits and livestream broadcasts to support our mission. We present in-person festivals at venues which embrace a large public presence such as resort properties and public shopping destinations. We target people of all ages with emphasis on today's youth who will become tomorrow's musicians, teachers, and purveyors of the instrument and the culture.

We provide a "hands-on" experience at our festivals where anyone can learn more about the instrument and actually try out the instrument under the guidance of a steel guitar professional. As venues can accommodate, our festivals may also include a steel guitar exhibit, workshops, public "kanikapila" jam sessions where guests can play along with festival musicians, and Open Stage opportunities for amateur and other steel guitarists not included in

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the main program to perform uncompensated, gain performance experience, and/or develop stage presence. While our outer island festivals have included school classroom presentations in the past, we have paused these because of the pandemic and will resume them when it is feasible to do so.

HIMELE has produced all the Hawaiian steel guitar festivals held in Hawaii each year since its incorporation in 2015. Prior to that, Hawaiian steel guitar festivals were produced independently by Alan Akaka, HIMELE's chairman of the board, as early as 2009. In 2014 he was asked to partner with Maui nonprofit Arts Education for Children Group to assist with the production of the Maui Hawaiian Steel Guitar Festival. That partnership continued until 2020, when AECG shifted their focus to producing jazz festivals.

Prior to the pandemic, HIMELE produced seven Hawaiian steel guitar festivals throughout the state: four festivals on O'ahu and single festivals on Kaua'i, Maui, and Hawai'i Island. The Maui festival was held at two venues in Lahaina and Kahului to maximize the event's reach to the tourist and local communities.

During the pandemic we pivoted and reformatted our events to online livestream broadcasts featuring music concerts. These monthly two-hour events evolved into three types of broadcasts: a livestream featuring two live professional steel guitarists or groups in separate programs, with prerecorded videos of youth steel guitarists inserted between the two programs; a livestream kanikapila featuring a selected group of Hawaiian music musicians playing and singing popular Hawaiian songs for home viewers to play along with the broadcast on their instrument of choice; and a livestream open stage broadcast featuring prerecorded videos submitted by amateur steel guitarists from all over the United States and the world.

During 2022, we gradually resumed our in-person festivals, offering some with reduced features due to venue limitations and the uncertainty of public willingness to once again attend in-person activities. We also added an eighth festival, the Japan-Hawaiian Steel Guitar Festival, which was incorporated into the Waikiki Steel Guitar Week event, and featured Hawaiian steel guitar artists from Japan.

In 2023 we will add a ninth festival in the Keauhou-Kona area of Hawai'i Island. This will be the second festival on Hawai'i Island. Our monthly livestream broadcasts will include the concert



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portions of all in-person festivals and standalone livestream broadcasts in the months where no festivals are offered.

Our 2023 event schedule is:

January 28 – January Livestream Showcase

February 18 – Hawaiian Steel Guitar Festival at Ka Makana Ali'i Shopping Center, Kapolei

March 23-25 – Kona Steel Guitar Festival, Outrigger Kona Resort and Spa

April 22 – April Livestream Showcase – Molokai Location To Be Determined

May 3-5 – Kaua'i Steel Guitar Festival, Sheraton Kaua'i Coconut Beach Resort

May 6 – Kaua'i Steel Guitar Festival, Kukui Grove Shopping Center, Lihue

June 10 – Hawaiian Steel Guitar Festival at Windward Mall, Kāne'ohe

July 10-15 – Waikīkī Steel Guitar Week, Royal Hawaiian Center, Waikīkī

July 14 – Japan-Hawaiian Steel Guitar Festival, Royal Hawaiian Center, Waikīkī

August 19 – Hawaiian Steel Guitar Festival Keiki Kine at Kahala Mall, Waialae-Kāhala

September 9 – Septemberr Livestream Showcase

October 14 – Maui Steel Guitar Festival, The Shops At Wailea, Wailea

October 15 – Maui Steel Guitar Festival, Queen Ka'ahumanu Center, Kahului

November 19 – November Livestream Showcase

December 7-10 – Hawai'i Island Steel Guitar Festival, Mauna Lani, Auberge Resorts Collection

We offer all our events to the public at no cost. We do this to maximize the exposure of Hawaiian music, culture, and the Hawaiian steel guitar. Our broadcasts have reached audiences all over the world, including viewers in Japan, India, Germany, and Australia. Each festival has its own website and Facebook page where we publicize our events. Our online newsletter Steel Trappings which is designed as a resource for Hawaiian steel guitarists, also promotes the steel guitar and lists all our events and activities.

We have found that many youth have no idea what a Hawaiian steel guitar is or why it is important in Hawaiian music and culture. Many may recognize the instrument's sound but don't know how it is produced or which instrument produces it. HIMELE focuses on youth education, and our plan is to publicize and promote the instrument as best as we can to as many people as we can so that it becomes as familiar as the 'ukulele or slack key guitar.

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All festival planning, production, and coordination is accomplished by HIMELE board members and volunteers. HIMELE has no paid staff and relies upon and appreciates the support we get from our venue partners, private donations, Hawai'i State agencies, and the Dorcy Foundation.

For the 2023 year, we respectfully request that the Dorcy Foundation consider a grant support amount of \$15,000. This increase over prior years is due to the uncertainty of funding availability from the Hawai'i Tourism Authority in 2023. As of the date of this application the HTA has not made any announcement regarding grant award programs for this calendar year. HIMELE appreciates any consideration the Dorcy Foundation can give to us.

Sincerely,

Addison Ching  
Vice Chairman, HIMELE  
addison@himele.org

HIMELE  
Balance Sheet Standard  
As of December 31, 2022

|                                 | Dec 31, '22 |
|---------------------------------|-------------|
| ASSETS                          |             |
| Current Assets                  |             |
| Checking/Savings                |             |
| GET                             | 10.78       |
| HSGShowcase                     |             |
| Refreshments Reimburs...        | 1,555.75    |
| HSGShowcase - Other             | 41,356.42   |
| Total HSGShowcase               | 42,912.17   |
| BOH 0279                        | 53,851.37   |
| Total Checking/Savings          | 96,774.32   |
| Total Current Assets            | 96,774.32   |
| TOTAL ASSETS                    | 96,774.32   |
| LIABILITIES & EQUITY            |             |
| Liabilities                     |             |
| Current Liabilities             |             |
| Other Current Liabilities       |             |
| Reimbursement                   | -541.48     |
| Loans from Officers, Direct...  | 1,500.00    |
| Total Other Current Liabilities | 958.52      |
| Total Current Liabilities       | 958.52      |
| Total Liabilities               | 958.52      |
| Equity                          |             |
| Retained Earnings               | 95,576.84   |
| Net Income                      | 238.96      |
| Total Equity                    | 95,815.80   |
| TOTAL LIABILITIES & EQUITY      | 96,774.32   |

HIMELE  
Profit and Loss Standard  
January through December 2022

|                                 | <u>Jan - Dec '22</u> |
|---------------------------------|----------------------|
| Ordinary Income/Expense         |                      |
| Income                          |                      |
| Grants                          | 25,000.00            |
| Direct Public Support           |                      |
| Individ, Business Contributi... | <u>41,927.86</u>     |
| Total Direct Public Support     | 41,927.86            |
| Other Types of Income           |                      |
| Miscellaneous Revenue           | <u>500.00</u>        |
| Total Other Types of Income     | <u>500.00</u>        |
| Total Income                    | <u>67,427.86</u>     |
| Gross Profit                    | 67,427.86            |
| Expense                         |                      |
| Donation                        | 825.00               |
| HSGF KAHALA                     | 544.62               |
| HSGF WWM                        | 3,900.00             |
| HISGF                           | 19,310.17            |
| WSGF                            |                      |
| Meals                           | 235.90               |
| WSGF - Other                    | <u>1,527.40</u>      |
| Total WSGF                      | 1,763.30             |
| MSGF                            |                      |
| Travel                          | 954.51               |
| MSGF - Other                    | <u>13,387.29</u>     |
| Total MSGF                      | 14,341.80            |
| KSGF                            | 22,630.03            |
| Facilities and Equipment        | 336.65               |
| Other Types of Expenses         |                      |
| Other Costs                     | 50.00                |
| Other Types of Expenses - O...  | <u>378.01</u>        |
| Total Other Types of Expenses   | 428.01               |
| Contract Services               |                      |
| Accounting Fees                 | <u>266.77</u>        |
| Total Contract Services         | 266.77               |
| Business Expenses               |                      |
| Business Registration Fees      | 3.50                 |
| Business Expenses - Other       | <u>1,637.85</u>      |
| Total Business Expenses         | 1,641.35             |
| Operations                      |                      |
| Printing and Copying            | 297.19               |
| Books, Subscriptions, Refere... | 119.88               |
| Postage, Mailing Service        | 205.61               |
| Supplies                        | <u>78.52</u>         |
| Total Operations                | <u>701.20</u>        |
| Total Expense                   | <u>66,688.90</u>     |

01/04/23

HIMELE  
Profit and Loss Standard  
January through December 2022

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|                      | Jan - Dec '22 |
|----------------------|---------------|
| Net Ordinary Income  | 738.96        |
| Other Income/Expense |               |
| Other Expense        |               |
| Ask My Accountant    | 500.00        |
| Total Other Expense  | 500.00        |
| Net Other Income     | -500.00       |
| Net Income           | 238.96        |



## **HIMELE 2022 Major Income Sources**

Hawaii State Foundation on Culture and the Arts (SFCA) - \$15,000

Hawai'i Tourism Authority - \$25,000

Greenspan Foundation - \$1,000

Private Donations - \$14,000