

Hawaii Institute for Music Enrichment and Learning Experiences (HIMELE) Summary

Mission: To support music education and enrichment for people of all ages.

Category: Arts & History

Contact: Addison Ching, Vice Chairman

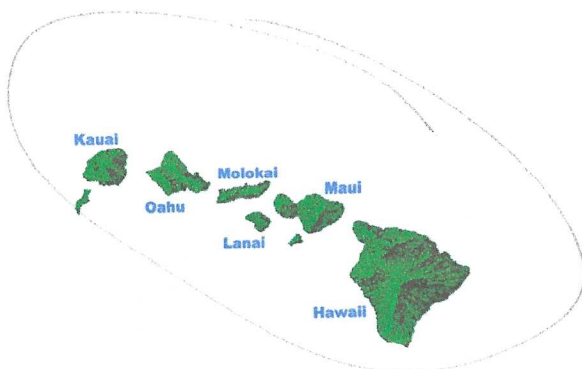
Address: 1296 Auwaiku Street, Kailua, HI 96734

Grant History: 2020: \$10,000
TOTAL GRANTS TO DATE: \$10,000

2022 Request:	\$10,000 for general operating support.
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Notes:

- Promotes Hawaiian music, culture, and musical instruments.
- Sponsors seven annual music festivals and learning experiences featuring Hawaiian steel guitar.



HAWAII INSTITUTE



FOR MUSIC ENRICHMENT
AND LEARNING EXPERIENCES
1296 AUWAIKU ST, KAILUA, HI 96734

January 10, 2022

Laurence H. Dorcy Hawaiian Foundation
Attn: Tammy Davis Crownie
81 East 7th Street, Suite 125
St. Paul, MN 55101

To Whom It May Concern:

The Hawaii Institute for Music Enrichment and Learning Experiences, Inc., is a Hawai'i 501(c)(3) non-profit corporation that supports music education and enrichment for people of all ages. Our purpose is to educate, promote and perpetuate Hawaiian music, Hawaiian culture and Hawaiian musical instruments. We do this by organizing and sponsoring annual music festivals throughout the State of Hawai'i that emphasize the Hawaiian steel guitar, an instrument which almost became extinct due to past practices of Hawaiian steel guitar masters. We also offer training seminars and workshops for Hawaiian music and the Hawaiian steel guitar.

Our mission is to revitalize the Hawaiian steel guitar through education, demonstrations, workshops, music concerts, and instrument exhibits. Our festivals are located at venues which embrace a large public presence such as resort properties and public shopping destinations. We target people of all ages with emphasis on today's youth who will become tomorrow's musicians, teachers, and purveyors of the instrument and the culture.

All festivals include a music concert and a "hands-on" experience where anyone can learn more about the instrument and actually try out the instrument under the guidance of a steel guitar professional. Depending on the venue, festivals may also include a steel guitar exhibit, workshops, public "kanikapila" jam sessions where guests can play along with festival musicians, and Open Stage opportunities for amateur and other steel guitarists not included in the main program to perform uncompensated, gain performance experience, and/or develop stage presence. All outer island festivals also incorporate school visitations where visiting teams of youth and adult festival musicians visit school classroom and give an informational presentation to the students about the Hawaiian steel guitar and its importance in Hawaiian

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music and culture. Following the presentation and a brief music concert featuring the Hawaiian steel guitar, students are invited to ask questions and try out the instrument under the guidance of the youth festival steel guitarists.

HIMELE has produced all the Hawaiian steel guitar festivals held in Hawaii each year since its incorporation in 2015. Prior to that, Hawaiian steel guitar festivals were produced independently by Alan Akaka, HIMELE's chairman of the board, as early as 2009. In 2014 he was asked to partner with Maui nonprofit Arts Education for Children Group to assist with the production of the Maui Hawaiian Steel Guitar Festival. That partnership continued until 2020, when AECG shifted their focus to producing jazz festivals.

Prior to the pandemic, HIMELE produced seven Hawaiian steel guitar festivals throughout the state: four festivals on O'ahu and single festivals on Kaua'i, Maui, and Hawai'i Island. The Maui festival was held at two venues in Lahaina and Kahului to maximize the event's reach to the tourist and local communities. HIMELE plans to extend that concept to the Hawai'i Island festival in Kona and Hilo locations.

During the pandemic we pivoted and reformatted our events to online livestream broadcasts featuring music concerts. Originally starting as livestream concerts only, these monthly two-hour events evolved into three types of broadcasts: livestream concerts, livestream kanikapila, and livestream open stage broadcasts. The concert features two live professional steel guitarists in separate programs, with prerecorded videos of youth steel guitarists inserted between the two programs. The kanikapila features a selected group of Hawaiian music musicians playing and singing popular Hawaiian songs while home viewers can play along with the broadcast on their instrument of choice. The open stage broadcast features prerecorded videos submitted by amateur steel guitarists from all over the United States and the world.

To maximize public exposure and interest, all music festivals and livestream broadcasts are made available to the public at no charge. While HIMELE anticipates resuming in-person festivals in 2022 (contingent on venue availability and large gathering restrictions), monthly livestream broadcasts will continue even after in-person festivals are resumed. Each festival's main program will also be livestreamed.

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Our events are publicized on individual festival websites, festival Facebook pages, media releases, and supplemented by venue-supplied publicity channels. All events are free and open to the public. Funding for all events come from contract grants, business funding sources, and donations from individuals who believe in HIMELE's mission. HIMELE has no paid staff; all festival planning, production, and coordination is accomplished by HIMELE board members and volunteers. Depending on the venue, each festival draws from 100-200 or more festival guests.

We focus on the youth of today because many have no idea what the instrument is or why it is important in Hawaiian music and culture. Many recognize the familiarity of the instrument's sound but don't know how it is produced or which instrument produces it. HIMELE's plan is to steadily grow the exposure to and familiarity of the Hawaiian steel guitar so that it becomes pervasive as other, more popular Hawaiian instruments. However, our events are also designed to perpetuate Hawaiian music, culture, and the Hawaiian steel guitar, to people of all ages. While our in-person festivals were limited to the local communities where festivals were presented, the livestream broadcasts now reach a much wider, worldwide, audience and that allows HIMELE to expand its mission in areas that could not be reached through in-person events.

We rely upon and appreciate the support we get from our venue partners and from support we receive from private donations, Hawai'i State agencies, and the Dorcy Foundation. For the 2022 year, we respectfully request that the Dorcy Foundation consider a grant support amount of \$10,000 and appreciate any consideration the Dorcy Foundation can give to us.

Sincerely,

Addison Ching
Vice Chairman, HIMELE
addison@himele.org

HIMELE
Profit and Loss Standard
January through December 2021

	Jan - Dec '21
Ordinary Income/Expense	
Income	
Grants	15,000.00
Direct Public Support	
Individ, Business Contribut...	39,732.37
Total Direct Public Support	39,732.37
Other Types of Income	
Miscellaneous Revenue	277.89
Total Other Types of Income	277.89
Total Income	55,010.26
Gross Profit	55,010.26
Expense	
WSGF	
Meals	177.43
WSGF - Other	125.00
Total WSGF	302.43
Facilities and Equipment	1,800.00
Other Types of Expenses	
Insurance - Liability, D and O	460.00
Total Other Types of Expenses	460.00
Contract Services	
Accounting Fees	196.34
Total Contract Services	196.34
Business Expenses	
Business Registration Fees	15.50
Total Business Expenses	15.50
Operations	
Books, Subscriptions, Refere...	119.88
Total Operations	119.88
Total Expense	2,894.15
Net Ordinary Income	52,116.11
Other Income/Expense	
Other Expense	
Ask My Accountant	567.89
Total Other Expense	567.89
Net Other Income	-567.89
Net Income	51,548.22

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Laurence H. Dorcy Hawaiian Foundation Application Notes

1. HIMELE is exempt from Form 990 filing (verification attached)
2. Attached is a self-prepared (QuickBooks) Profit and Loss statement (equivalent of an Income Statement)
3. HIMELE uses Cash Accounting for bookkeeping so a Balance Sheet is not applicable.



Confirmation

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Your Form 990-N(e-Postcard) has been submitted to the IRS

- **Organization Name:** HAWAII INSTITUTE FOR MUSIC ENRICHMENT AND LEARNING EXPERIENCE
- **EIN:** 474459250
- **Tax Year:** 2020
- **Tax Year Start Date:** 01-01-2020
- **Tax Year End Date:** 12-31-2020
- **Submission ID:** 10065520212984987428
- **Filing Status Date:** 10-25-2021
- **Filing Status:** Accepted

MANAGE FORM 990-N SUBMISSIONS

HIMELE
Balance Sheet Standard
As of December 31, 2021

	Dec 31, '21
ASSETS	
Current Assets	
Checking/Savings	
GET	5.39
HSGShowcase	
Refreshments Reimbusem...	1,205.75
HSGShowcase - Other	32,313.51
Total HSGShowcase	33,519.26
BOH 0279	62,880.16
Total Checking/Savings	96,404.81
Total Current Assets	96,404.81
TOTAL ASSETS	96,404.81
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Reimbursement	-759.20
Loans from Officers, Direct...	1,500.00
Total Other Current Liabilities	740.80
Total Current Liabilities	740.80
Total Liabilities	740.80
Equity	
Retained Earnings	44,115.79
Net Income	51,548.22
Total Equity	95,664.01
TOTAL LIABILITIES & EQUITY	96,404.81

HIMELE 2021 Major Income Sources

Hawaii State Foundation on Culture and the Arts (SFCA) - \$15,000

Commonwealth Charitable Fund - \$20,000

Greenspan Foundation - \$1,000

Meyer & Raena Hammerman Foundation - \$1,000

Private Donations - \$15,000