

Honolulu Museum of Art Summary

Mission: To create relevant and transformative experiences through study, preservation, creation, and presentation of art.

Category: Art & History

Contact: Halona Norton-Westbrook, Director and CEO

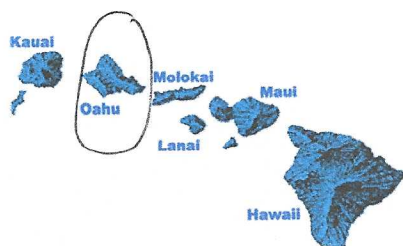
Address: 900 South Beretania Street, Honolulu, HI 96814

Grant History: N/A

2022 Request:	\$100,000 for restoration and preservation of buildings and grounds
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Notes:

- Art museum founded in 1922.
- 300,000 annual visitors for tours, classroom programming, workshops, and training classes.
- Original building constructed in 1927 is on the Hawaii and National Register of Historic Places.
- Restoration capital campaign goal is \$11 million. \$6.3 million secured to date.
- Funds to repair Art School Campus have been secured. \$4.6 million balance remaining to fund Beretania Campus renovations.
- \$70 million endowment consisting of 50 donor-restricted funds.



January 20, 2022

Tammy Davis Cownie, JD, MACL
Administrator
Laurence H. Dorcy Hawaiian Foundation
81 East Seventh Street, Suite 125
St. Paul, MN 55101

Aloha Tammy,

On behalf of the Honolulu Museum of Art (HoMA), formerly the Honolulu Academy of Arts, I am writing to respectfully request consideration by the Laurence H. Dorcy Hawaiian Foundation for a \$100,000 grant to support the restoration and preservation of HoMA's historically significant buildings and grounds.

ORGANIZATIONAL PROFILE

Mission and Purpose:

The mission of the Honolulu Museum of Art (HoMA) is to create relevant and transformative experiences through the study, preservation, creation, and presentation of art. The Museum is a home for art and education that exists for the benefit of the entire community, presented in a setting that promotes beauty, harmony, learning, self-awareness, and connection.

Background, History, and Governance:

HoMA was founded in 1922 by Anna Rice Cooke and opened to the public in 1927. Its founding vision was to build community in a multi-ethnic society by helping people find common ground through the universal language of art. Since inception, the Museum has been bringing art into the lives of thousands through outreach to lifelong learners, evening art events, themed tours designed to help students meet academic outcomes, reduced membership fees, and hands-on learning experiences at its Art School. During the fiscal year ended 2020, approximately 166,000 people from Hawai'i, the mainland U.S., and international destinations visited HoMA to utilize its services; its annual visitor count before COVID averaged 300,000.

Since opening, HoMA has grown steadily, both in acquisitions and in stature, becoming one of the finest museums in the United States. Additions to the original building include an expansion to the library (1956), education wings (1931, 1961), gift shop (1965), café (1969), contemporary gallery, administrative office and 292-seat theater (1977), art center for studio classes and expanded educational programming (1990), and a new wing housing the shop and café, as well as dedicated gallery space for historic and contemporary work of Hawai'i (2001).

HoMA's permanent collection has grown from approximately 875 works to more than 50,000 pieces spanning 5,000 years, with significant holding in Asian art, American and European painting and decorative arts, 19th- and 20th-century art, an extensive collection of works on paper, Asian textiles, and traditional works from Africa, Oceania, and the



Americas. In 2011, HoMA was gifted the assets and collection of The Contemporary Museum on O'ahu. The integrated contemporary collection now includes works from 1970 to the present with particular strength in the media of ceramics and ceramic sculpture, wood, glass, metal, and fiber.

The Museum is overseen by a 22-member Board of Trustees, and executive managed by Director and CEO Halona Norton-Westbrook, a Chief Financial Officer and Chief Communications Officer. Six departments comprised of 100+ staff are supervised by directors of Advancement, Campus Operations, Collections, Curatorial Affairs, Human Resources, and Learning and Engagement.

Programs and Services:

Art is our experience visualized through images and objects. At its best, it offers earnest views of multiple truths and perspectives, and reflects back who we are. Art making teaches us that cognition isn't limited to language, it allows us to say what we cannot say in words, it enables experiences we can have from no other source and, through that, helps us to discover the range and variety of feelings of which we are capable.

Dedicated to creating high-quality, dynamic, and accessible art and education experiences, HoMA's programs and services are designed for meaningful engagement and connection. Our collections, exhibitions, and artist projects reflect a deep appreciation and respect for the many ways people engage with art and serve to bridge our art school and museum.

Education has always been an integral part of the museum since it opened its doors in 1927. Over the course of its history, HoMA's education programs have played a key role in serving as an entry point to the museum for youth and adults new to art. Museum tours, artist in residency programs, collection and gallery talks, and youth education programs, which were on hiatus since March 2020 due to the COVID-19 pandemic, will resume and expand. Beginning March 2022, the Kinau Courtyard of the Museum will become the focal point of our educational work and serve as an outdoor classroom for art making. This onsite studio will offer six workshops every week and is expected to serve an estimated 3,000 students (youth and adult) annually. HoMA's Art School Studio Programs will also resume. Offering 90 classes per quarter, program curricula strike a balance between serious mastery of technique and playful creative license to explore and incorporate critical inquiry. Projected annual attendance is 44,000 youth and adults.

HoMA's popular See Art Make Art (SAMA) K-12 School Tour Program will restart in-person this year after stopping under government COVID-19 restrictions. During the suspension, HoMA successfully retooled the program to meet the continuing evolution of remote and hybrid learning. Today, digital SAMA School Tours have and continue to be produced to serve youth and educators who either cannot attend in person or wish to augment their museum visits. Available free of charge on HoMA's website, these virtual tours increase accessibility and inclusivity of art education for Hawai'i's youth. To support the SAMA digital resource, the Museum created Art Packs - a complementary kit of art supplies and instructions. These initiatives - SAMA in-person and digital school tours, art packs, educator workshops, and lending collection - will conservatively serve an estimated 20,000 students annually.

As we continue to evolve to the “new normal” vis-à-vis the COVID-19 pandemic, HoMA is welcoming visitors with a focus on greater accessibility and inclusivity while remaining ever-mindful of the protocols of social distancing, masking, and proof of vaccination. Reaching its pre-COVID average annual count of 300,000 local, mainland U.S. and international visitors is fully expected.

OPPORTUNITY: HISTORIC STRUCTURE NEEDS

Approaching its centennial in 2027, the Honolulu Museum of Art procured the services of Wiss, Janney, Elstner Associates (WJE) to conduct a Historic Structure Report for its Beretania Street campus. The building, constructed in 1927 and expanded from 1931 to 2001, was placed on the Hawai'i Register of Historic Places in 1971 and the National Register of Historic Places in 1972.

Our second campus is home to the Honolulu Museum of Art School. Built in 1908, the Art School offers studio art classes and workshops, hosts exhibitions, provides art education programs for children with special needs and public-school students, and maintains a lending collection for educators, students, and community groups. Architecturally important as an example of turn-of-the-century eclecticism applied to a public building in Hawai'i, its imitation stone façade is cited by the National Register of Historic Places as the best example of such craftsmanship in Hawai'i.

Over the years, HoMA has been successful in raising funds for most essential repairs and replacement equipment with short-term annual planning approved by its Building and Grounds Committee. The WJE Historic Structure Report with detailed findings and recommendations was pivotal in informing HoMA's development of a long-term Master Site Plan focused on necessary capital improvements, renovations, and repairs.

Today, under the leadership of Norton-Westbrook, HoMA's 2021-2026 Strategic Plan was approved by the Board of Trustees in May 2021 and charts a course for the Museum's next chapter in a rapidly changing world. With the Strategic Plan's vision to “inspire and uplift our community through transformative art experiences,” the effective stewardship of HoMA's physical campus and resources undergirds all efforts and activities. Directed by the 2021-2026 Strategic Plan, HoMA's five-year Master Site Plan ensures that a safe, functional, and accessible facility will be safeguarded, preserved, and conserved for our community now and in the future.

PROJECT OVERVIEW: HoMA CAPITAL IMPROVEMENTS

Appreciating that the Museum's buildings and grounds are intrinsic to what makes HoMA special and that caring for this priceless resource is one of the Museum's greatest responsibilities, HoMA has developed a cohesive, best-practice approach to address capital improvement imperatives. Projects to address structural, building envelope, mechanical/electrical/plumbing (MEP), life safety, security, accessibility, infrastructure, functional, and aesthetic needs have been mapped in “manageable bites.”

The WJE Report along with additional identified operational needs around the Museum's Beretania and Art School campuses provided HoMA with the foundation for development of its capital project timeline. The Beretania Campus plan addresses deferred critical building systems and maintenance identified in the WJE Historic Structure Report and includes the following:

- I. Complete re-roofing starting with the original historic buildings including removal and replacement of the original asphalt, felt, and underlayment.
- II. Repairs and/or replacement of the historic copper gutters and built-in gutter systems throughout the museum.
- III. Removal and replacement of failed waterproofing membranes in the Luce Pavilion and Palm courtyards. Address any additional instances of water intrusion including the Asian Art Department skylights, Theatre greenroom and mechanical rooms, Screen and Painting vault, and Woodshop.
- IV. General concrete, spalling, and stucco repair; repair of the glazed tile and concrete guardrail walls located in Chinese courtyard, and continued preservation of any additional significant features or architectural elements.
- V. Repairs and mitigation of the advanced corroded structural metal elements due to the leaks in Palm and Luce courtyards; repairs and mitigation of damage to building elements at the Palm, Central, Kinau, and South Entrance Courtyards.
- VI. Building Management System or Automation Systems (BMS or BAS) installation allowing combinations of hardware and software that allow for real time automated control and monitoring of various building systems such as HVAC, lighting, access, and other security systems.
- VII. Upgrade HVAC equipment past the serviceable life to higher seasonal energy efficiency rating to conserve energy and provide better environmental controls.
- VIII. Upgrade Security Cameras (Phase 2, 112 cameras from analog to digital); the Collections and the safety of staff and visitors need a system that will help protect these assets. The current system is over 30 years-old in some areas.

HoMA's Art School campus is also undergoing capital improvements with private and government funding for a new Art Learning Center complete with a dedicated ceramics studio, glazing and kiln space. The main 1908 structure is being upgraded with structural improvements and maintenance and will re-open to the public in 2022.

THE FUNDING PLAN

Though HoMA seeks to raise capital improvement funds, it is not following the traditional capital campaign model. Rather, HoMA is leveraging the support it has received thus far and will seek the remaining three-year additional funding from other foundations and individuals. To date, donation pledges have been secured for Beretania campus needs from the Cooke Foundation (\$1 million), Atherton Family Foundation (\$200,000),

McInerny Foundation (\$150,000), Victoria S. & Bradley L. Geist Foundation (\$150,000), and Helen Frankenthaler Foundation (\$100,000). The Art School campus expenditures have been covered by State of Hawai'i Grants-In-Aid and matching contributions from individuals.

The Dorcy Foundation grant money would meaningfully support the sustainability and health of our physical plant which, in turn, affects all programs and services we provide to thousands of individuals each year.

Thank you for the opportunity to present this project to the Laurence H. Dorcy Foundation for review and consideration by the Trustees. Please do not hesitate to contact HoMA Grants Manager Lucy Ahn at lahn@honolulumuseum.org or (808) 532-8782 with questions or should additional information be needed.

With aloha and gratitude,

A handwritten signature in cursive script that reads "Halona Norton-Westbrook".

Halona Norton-Westbrook
Director and CEO

ESTIMATED 5-YEAR CAPITAL IMPROVEMENT BUDGET

REVENUE	FUNDING	STATUS
Beretania Campus		
Cooke Foundation	\$1,000,000	Secured
Atherton Family Foundation	200,000	Secured
McInerny Foundation	150,000	Secured
Frankenthaler Foundation	100,000	Secured
Geist Foundation	150,000	Secured
Strong Foundation	100,000	Pending
Laurence H. Dorcy Hawaiian Foundation	100,000	Pending
Historic Hawai'i Foundation	100,000	Pending
Other Private Funders	3,838,186	Pending
HoMA	500,000	
Sub-Total:	\$6,238,186	
Art School (Linekona) Campus		
State of Hawai'i OCS-CIP Grant-in-Aid	\$2,200,000	Secured
Individual Donors	2,500,000	Secured
Other Private Funders	48,000	Pending
Sub-Total:	\$4,748,000	
TOTAL REVENUE:	\$10,986,186	

EXPENSES	COST EST.	
Beretania Campus		
Roofing	\$5,000,000	
Courtyard(s)	500,000	
Building Management System	369,186	
Security	145,000	
Pest Control	120,000	
HVAC System	104,000	
Sub-Total:	\$6,238,186	
Art School (Linekona) Campus		
Parking, ADA Lift, Kiln House, Other	\$4,200,000	
Furniture & Equipment	200,000	
Ceramic Studio Gas Kilns	160,000	
Parking Lot Re-paving	100,000	
Painting	88,000	
Sub-Total:	\$4,748,000	
TOTAL EXPENSES:	\$10,986,186	
NET:	\$0	

**Honolulu Academy of Arts
dba Honolulu Museum of Art**

Statements of Financial Position
June 30, 2020 and 2019

	<u>Assets</u>	
	2020	2019
Cash and Cash Equivalents	\$ 10,248,559	\$ 6,404,621
Inventories	319,986	301,464
Contributions Receivable	1,112,493	433,750
Prepaid Expenses and Other	362,844	320,086
Contributed Rent	929,742	1,088,022
Long-term Contributions Receivable, net	1,543,654	2,145,100
Land, Buildings, and Equipment held for sale, net	7,372,011	988,169
Land, Buildings, and Equipment, net	24,637,652	31,635,902
Long-term Investments <i>50 donor restricted funds</i>	60,324,198	63,210,229
Beneficial Interest in Perpetual Trusts	17,293,849	17,642,360
Total assets	<u>\$ 124,144,988</u>	<u>\$ 124,169,703</u>

	<u>Liabilities and Net Assets</u>	
Liabilities:		
Accounts payable, accrued expenses, and other	\$ 1,121,509	\$ 911,482
Liabilities under split-interest agreements	1,591,443	1,717,582
Loans payable	8,516,700	7,000,000
Deferred revenue	28,387	35,437
Post-retirement obligation	378,731	388,446
Total liabilities	<u>11,636,770</u>	<u>10,052,947</u>

Commitments and Contingencies

Net Assets:		
Without donor restrictions:		
Undesignated	13,170,479	18,436,413
Board designated	800,911	841,986
	<u>13,971,390</u>	<u>19,278,399</u>
With donor restrictions	98,536,828	94,838,357
Total net assets	<u>112,508,218</u>	<u>114,116,756</u>
Total liabilities and net assets	<u>\$ 124,144,988</u>	<u>\$ 124,169,703</u>

See accompanying notes to financial statements.

**Honolulu Academy of Arts
dba Honolulu Museum of Art**

Statement of Activities
For the Year Ended June 30, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues, Gains, and Other Support:			
Gifts and bequests	\$ 1,734,730	\$ 7,559,860	\$ 9,294,590
Net realized and unrealized loss on investments	(107,786)	(1,307,679)	(1,415,465)
Change in value of split-interest agreements, net	(117,809)	(6)	(117,815)
Change in value of beneficial interest in perpetual trusts	-	(348,511)	(348,511)
Dividends and interest, net of investment fees and expenses of \$378,292	112,562	1,086,831	1,199,393
Museum shops and cafes	1,189,748	-	1,189,748
Income from Trusts:			
R. Allerton Acquisition Fund and R. Allerton Trust	714,785	44,966	759,751
Others	336,087	27,767	363,854
Membership dues	645,500	-	645,500
Tuition and fees	720,222	-	720,222
Admissions	444,531	-	444,531
Special events and other, net	866,425	-	866,425
Net assets released from restrictions	3,364,757	(3,364,757)	-
Total revenues, gains, and other support	9,903,752	3,698,471	13,602,223
Expenses:			
Program services:			
Education	3,762,691	-	3,762,691
Special exhibitions	2,807,340	-	2,807,340
Curatorial and conservation	1,996,983	-	1,996,983
Museum shops and cafes	1,751,825	-	1,751,825
Art acquisitions	23,057	-	23,057
Total program services	10,341,896	-	10,341,896
Supporting services:			
Management and general	3,545,640	-	3,545,640
Fundraising and development	1,323,225	-	1,323,225
Total supporting services	4,868,865	-	4,868,865
Total expenses	15,210,761	-	15,210,761
Change in net assets	(5,307,009)	3,698,471	(1,608,538)
Net Assets at Beginning of Year	19,278,399	94,838,357	114,116,756
Net Assets at End of Year	<u>\$ 13,971,390</u>	<u>\$ 98,536,828</u>	<u>\$ 112,508,218</u>

See accompanying notes to financial statements.

Honolulu Academy of Arts
dba Honolulu Museum of Art

Statement of Activities
For the Year Ended June 30, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues, Gains, and Other Support:			
Gifts and bequests	\$ 4,469,417	\$ 5,640,121	\$ 10,109,538
Net realized and unrealized gain on investments	(684,433)	1,901,674	1,217,241
Loss on disposal of land, buildings, and equipment	(1,700)	-	(1,700)
Change in value of split-interest agreements, net	(154,536)	6	(154,530)
Change in value of beneficial interest in perpetual trusts	-	(72,106)	(72,106)
Dividends and interest, net of investment fees and expenses of \$512,495	164,803	872,311	1,037,114
Museum shops and cafes	1,652,415	-	1,652,415
Income from Trusts:			
R. Allerton Acquisition Fund and R. Allerton Trust	699,197	55,654	754,851
Others	323,217	27,978	351,195
Membership dues	960,205	-	960,205
Tuition and fees	1,304,749	-	1,304,749
Admissions	587,604	-	587,604
Special events and other, net	1,114,859	-	1,114,859
Net assets released from restrictions	4,220,002	(4,220,002)	-
Total revenues, gains, and other support	<u>14,655,799</u>	<u>4,205,636</u>	<u>18,861,435</u>
Expenses:			
Program services:			
Education	3,954,347	-	3,954,347
Special exhibitions	2,491,398	-	2,491,398
Curatorial and conservation	1,739,624	-	1,739,624
Museum shops and cafes	2,041,161	-	2,041,161
Art acquisitions	41,596	-	41,596
Total program services	<u>10,268,126</u>	<u>-</u>	<u>10,268,126</u>
Supporting services:			
Management and general	3,066,659	-	3,066,659
Fundraising and development	1,016,672	-	1,016,672
Total supporting services	<u>4,083,331</u>	<u>-</u>	<u>4,083,331</u>
Total expenses	<u>14,351,457</u>	<u>-</u>	<u>14,351,457</u>
Change in net assets	304,342	4,205,636	4,509,978
Net Assets at Beginning of Year	<u>18,974,057</u>	<u>90,632,721</u>	<u>109,606,778</u>
Net Assets at End of Year	<u>\$ 19,278,399</u>	<u>\$ 94,838,357</u>	<u>\$ 114,116,756</u>

See accompanying notes to financial statements.

Honolulu Academy of Arts dba Honolulu Museum of Art

Notes to Financial Statements
June 30, 2020 and 2019

9. Net Assets with Donor Restrictions

Net assets with donor restrictions at June 30, 2020 and 2019 are available for the following purposes:

	2020	2019
Subject to expenditure for specified purpose:		
Named galleries and other purposes	\$ 27,142,671	\$ 19,697,255
Art acquisitions	1,758,128	1,844,741
Curatorial and conservation	347,014	810,569
Education	2,371,289	3,253,795
Special exhibitions	841,051	1,159,579
Spalding House	257,630	269,239
	<u>32,717,783</u>	<u>27,035,178</u>
Endowments to be held in perpetuity:		
Museum operations	34,932,134	36,265,190
Art acquisitions	5,217,191	5,328,443
Curatorial and conservation	4,248,746	4,317,579
Education	3,011,325	3,074,726
Special exhibitions	1,115,800	1,174,881
	<u>48,525,196</u>	<u>50,160,819</u>
Not subject to spending policy or appropriation --		
Beneficial interests in perpetual trusts	<u>17,293,849</u>	<u>17,642,360</u>
Total net assets with donor restrictions	<u>\$ 98,536,828</u>	<u>\$ 94,838,357</u>

Net assets in the amount of \$3,364,757 and \$4,220,002 for the years ended June 30, 2020 and 2019, respectively, were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors as follows:

	2020	2019
Museum operations and other	\$ 1,272,940	\$ 2,525,442
Art acquisitions	223,099	272,662
Curatorial and conservation	257,496	450,056
Education	1,131,089	580,088
Special exhibitions	480,133	391,754
	<u>\$ 3,364,757</u>	<u>\$ 4,220,002</u>